

[HKETO San Francisco celebrates Chinese New Year in Los Angeles \(with photos\)](#)

The Hong Kong Economic and Trade Office in San Francisco (HKETO San Francisco) celebrated Chinese New Year along with the Hong Kong Tourism Board (HKTB) at a spring reception held on March 6 in Los Angeles, California (Los Angeles time).

Addressing over 200 guests at the Petersen Automotive Museum, the Director of HKETO San Francisco, Ms Jacko Tsang, said that Hong Kong's economy has revived from the pandemic and the Government is making strides to accelerate the city's economic development across different sectors.

"On tourism, from leading regional and international trade fairs to world-class arts, culture and sports competitions and shows, we will create and attract a continuous flow of new and inviting experiences to Hong Kong," she said.

"The year 2024 kicked-off with the 17th Asian Financial Forum. In the coming months, we will welcome LIV Golf Hong Kong, Art Basel Hong Kong Show, the Hong Kong Rugby Sevens and the finale of the electric motorsport E1 World Championship. I hope that you may have an opportunity to experience one of these events, or many others, this year," she added.

The Director, Americas of the HKTB, Mr Michael Lim, spoke at the event on the transformative developments taking place recently in Hong Kong. In his presentation, he reflected how Hong Kong, like the mythical dragon, is dynamic, culturally rich, confident, charismatic, and resilient. This was showcased with events taking place in Hong Kong, and in clips from two television shows recently filmed in the city: "Field Trip with Curtis Stone" and "Canvassing the World". The HKTB also hosted a lucky draw at the event. One winner was awarded an art piece by renowned painter Sean Diediker, featured in "Canvassing the World", inspired by the Tai Hang fire dragon dance.

The spring reception ended with a lively performance by the RedBricks harmonica ensemble from Hong Kong. This concluded HKETO San Francisco's Chinese New Year celebrations in the western United States.

