

HKETO Jakarta promotes Hong Kong film industry in Philippines

Hong Kong Economic and Trade Office in Jakarta (HKETO Jakarta) is busy promoting the Hong Kong film industry at the Cinemalaya Philippine Independent Film Festival 2019 (the Festival).

Proving popular at the event is the award-winning Hong Kong film "Still Human", which is featured in the Visions of Asia section of the Festival. Actress Crisel Consunji joined the media session at the Cultural Center of the Philippines in Manila today (August 10) to share her filmmaking experiences. The Director-General of HKETO Jakarta, Mr Law Kin-wai, also spoke at the event on the efforts of the Hong Kong Special Administrative Region Government (HKSARG) in promoting the local film industry.

To promote Hong Kong's film industry and celebrate the achievements of "Still Human", HKETO Jakarta hosted a reception yesterday evening (August 9) prior to the film screening. Speaking at the reception, Mr Law said that the HKSARG has been a staunch supporter of the local film industry, injecting \$1 billion into the Film Development Fund in May this year to help the Hong Kong film industry continue to thrive. "Still Human", for instance, was a winning project under the First Feature Film Initiative funded by the Film Development Fund. "The film is a showcase of the rich cultural and talent exchanges between Hong Kong and the Philippines", Mr Law added.

The Festival, which is being held from August 2 to 13 at the Cultural Center of the Philippines, aims to encourage the creation of new cinematic works and cultivate a new breed of filmmakers.