

# HKETO Brussels supports Hong Kong films during Asian Film Festival Barcelona in Spain

The Hong Kong Economic and Trade Office in Brussels (HKETO, Brussels) supported the 12th Asian Film Festival Barcelona, which is taking place in Barcelona, Spain, from October 24 to November 3, 2024.

Seven Hong Kong movies are supported by Brussels ETO in the Festival, namely "The Narrow Road", "Fly Me to the Moon", "Dust to Dust", "Love Lies", "Where the Wind Blows", "Cinema Strada" and "Time Still Turns the Pages". "Time Still Turns the Pages" has been selected as the closing film of the Festival this year.

Brussels ETO hosted a reception on November 2 (Barcelona time) for about 100 guests from the local film, cultural and business sectors. Speaking at the reception, Assistant Representative Mr Paul Leung said that Hong Kong is an East-meets-West centre for international cultural exchange and an Asian front-runner in global film history.

"To enhance the development of the film industry, the Government of the Hong Kong Special Administrative Region has been supporting the film industry through the Film Development Fund in four strategic directions, namely nurturing talent, enhancing local production, expanding markets and building audiences," added Mr Leung.

He highlighted the recently launched Hong Kong-Europe-Asian Film Collaboration Funding Scheme, which subsidises film projects co-produced by filmmakers from European and Asian countries to produce films featuring Hong Kong, European and Asian cultures. The scheme aims to support Hong Kong films in expanding to overseas markets.

The Asian Film Festival in Barcelona is celebrating its 12th anniversary this year. It is one of the major film festivals in Barcelona dedicated to Asian movies.