

HKETO, Brussels promotes Hong Kong cinema in Netherlands

The Hong Kong Economic and Trade Office in Brussels (HKETO, Brussels), together with CreateHK, supported the screening of four Hong Kong films at the CinemAsia Film Festival in Amsterdam, the Netherlands from March 5 to 10, 2024 (Amsterdam time).

The HKETO, Brussels hosted a reception at the Hong Kong Film Night on March 9 with the screening of Patrick Tam's "Nomad" (4K restored director's cut) starring Hong Kong icon Leslie Cheung. Speaking to a full house of Hong Kong and Asian cinema lovers, Deputy Representative of the HKETO Brussels, Miss Fiona Li, highlighted the popularity of Hong Kong's films worldwide and the efforts of the Government of the Hong Kong Special Administrative Region (HKSAR) in supporting the film industry to strengthen its international visibility.

Miss Li said that the HKSAR Government is committed to promoting international cultural exchange and enhancing Hong Kong as an international arts and cultural centre. For film industry, EUR 165 million will be injected into the Film Development Fund (FDF) as announced in the Budget 2024-25 just released in late February. Aimed at further facilitating international collaboration and elevating Hong Kong cinema on the global stage, the FDF has recently launched a Hong Kong-Europe-Asian Film Collaboration Funding Scheme to provide funding support to eligible film projects co-produced by filmmakers between Hong Kong and European/Asian countries.

Earlier at the Festival on March 6, Hong Kong young talent Mo Lai Yan Chi presented her film "Band of Four" to the audience in person and exchanged with the guests during a Q&A session. The CinemAsia Film Festival also screened Lawrence Kan's "In Broad Daylight"; and Nate Ki's "Back Home".

Celebrating its 20th anniversary, the CinemAsia Film Festival is one of the major Asian film festivals in Europe.