

[HKETO, Brussels continues to promote Hong Kong as gateway to Mainland China in Italy \(with photos\)](#)

The Hong Kong Economic and Trade Office in Brussels (HKETO, Brussels) co-hosted three business seminars in Italy from November 14 to 16, as part of continuing efforts to reach out to Italian entrepreneurs and promote Hong Kong as an ideal business location and the gateway to Mainland China and the Belt and Road region including the Guangdong-Hong Kong-Macao Greater Bay Area.

The seminars were held in two regions in the south of Italy, with events in Salerno in the region of Campania, and in Bari and Alberobello in the region of Puglia.

The business seminar in Salerno on November 14 was organised by HKETO, Brussels in co-operation with Confindustria Salerno, while the events in Bari on November 15 and Alberobello on November 16 were organised in co-operation with the Italy Oriental Chamber of Commerce in Bari. All three business seminars were also supported by Invest Hong Kong and the Hong Kong Trade Development Council.

The Deputy Representative of HKETO, Brussels, Miss Fiona Chau, told guests of the business seminars that underpinning Hong Kong's long-term success are its fundamental strengths and the unique advantages under "one country, two systems". These include the rule of law, free flow of capital and information, a business-friendly environment, a diverse and international talent pool, and a low and simple tax regime. Hong Kong has been named consistently as the world's freest economy as well as the easiest place to do business.

Miss Chau also outlined the active and important role played by Hong Kong in the Belt and Road Initiative and the Guangdong-Hong Kong-Macao Greater Bay Area development. Miss Chau emphasised that Hong Kong is the most trusted and resourceful partner for foreign companies to venture into the vast markets covered under the Belt and Road and the Greater Bay Area, and to grasp the bountiful new opportunities brought about by these new developments.

The seminars also provided an occasion to promote Hong Kong's Talent List and the career opportunities the city offers to professionals.

