

[HKETO Berlin promotes new business opportunities for Poland in Hong Kong \(with photo\)](#)

The Hong Kong Economic and Trade Office, Berlin (HKETO Berlin) participated in the 16th European Economic Congress (EEC) held from May 7 to 9 in Katowice, Poland (Katowice time). The EEC, organised by the PTWP Group, prides itself as the largest business event in Central Europe. It provides a platform for debate among decision makers, entrepreneurs, experts of professions, academics and other stakeholders on a wide spectrum of socio-economic issues.

The Director of HKETO Berlin, Ms Jenny Szeto, joined representatives from the Polish government, the business sector and a think tank at a panel discussion session. She accentuated Hong Kong's unique advantages and positioning as a gateway between the Mainland and the world, which provide opportunities for the European business community to expand their presence on the Mainland and in Asian markets.

"As a leading international financial centre as well as a trade, maritime and logistics hub, Hong Kong continues to be an ideal entry point for businesses to tap into the vast opportunities in the region, particularly the fast-growing Guangdong-Hong Kong-Macao Greater Bay Area," Ms Szeto explained.

Ms Szeto outlined to the audience the latest developments and initiatives of the Government to attract global talent and enterprises to the city. She also highlighted the positive updates about the economic situation of Hong Kong. "Despite the global economic uncertainties, Hong Kong's economy staged a strong recovery in 2023 with a GDP (gross domestic product) growth of 3.2 per cent, and we expect a further growth of some 2.5 per cent to 3.5 per cent in 2024." Ms Szeto said.

About HKETO Berlin

HKETO Berlin is the official representative of the Hong Kong Special Administrative Region Government in commercial relations and other economic and trade matters in Poland as well as Austria, the Czech Republic, Germany, Hungary, the Slovak Republic, Slovenia and Switzerland.

