

[HKETO Berlin introduces study opportunities in Hong Kong at Austrian education fair BeSt Vienna \(with photos\)](#)

The Hong Kong Economic and Trade Office, Berlin (HKETO Berlin) hosted a booth at the Austrian education fair BeSt Vienna to inform some 75 000 participants from Austria and neighbouring states such as the Czech Republic, Hungary and the Slovak Republic about the exciting study opportunities that Hong Kong has to offer. The fair, jointly organised by the Austrian Federal Ministry of Education, Science and Research and the Austrian Public Employment Service, was held from March 7 to 10 (Vienna time).

The Director of the HKETO Berlin, Ms Jenny Szeto, gave a presentation on March 7 (Vienna time) about the unique and valuable studying opportunities and living experiences in Hong Kong. She introduced Hong Kong's world-class universities, scholarship opportunities and other advantages of studying in Hong Kong. Her presentation also touched on further opportunities for staying and working in Hong Kong, such as the Working Holiday Scheme, the Talent List and the recently launched Top Talent Pass Scheme.

Hong Kong's universities offer a wide array of high-quality programmes that are primarily taught in English, and they adopt international standards in curriculum design as well as quality assurance. Among the 22 degree-awarding higher-education institutions in Hong Kong, five are among the world's top 100 by the Quacquarelli Symonds World University Rankings 2024 and the Times Higher Education World University Rankings 2024. To attract outstanding non-local students to study in Hong Kong, the Government of the Hong Kong Special Administrative Region (HKSAR) offers various scholarships, including the HKSAR Government Scholarship Fund, the Self-financing Post-secondary Education Fund and the Hong Kong PhD Fellowship Scheme.

For postgraduate students, there are also abundant research opportunities in Hong Kong's international-calibre institutions. To further support academic research in the higher-education sector, the HKSAR Government earmarked HK\$9 billion in its 2023-24 Budget for universities and research institutes to enhance research in life and health technology and other frontier technology fields such as artificial intelligence and quantum technology.

Ms Szeto took the opportunity to encourage young talent and quality immigrants from the region to explore the opportunities in Hong Kong. More details about the diversified admission schemes are available at www.hkengage.gov.hk/en/.

About HKETO Berlin

HKETO Berlin is the official representative of the HKSAR Government in commercial relations and other economic and trade matters in Austria as well as the Czech Republic, Germany, Hungary, Poland, the Slovak Republic, Slovenia and Switzerland.

