## <u>Historical UK breweries at New</u> <u>Zealand's biggest beer festival</u>

World news story

10 iconic and sustainable British breweries are being featured on the GREAT Britain stand at Beervana in Wellington.



The UK Government has returned to Beervana with 10 UK breweries.

The UK Government in New Zealand have hand selected the group of UK companies who are being showcased on the GREAT stand at New Zealand's premier <u>beer</u> festival.

The 10 breweries featured on the stand are:

Greene King Brewery and Shepherd Neame are members of the UK's 'Net Zero Now' initiative launched in July 2021. This scheme is an industry protocol and certification standard which will help bars and pubs across Britain reach net-zero before the national legal deadline of 2050.

Britain's oldest brewery, Shepherd Neame, founded in 1698 has repeatedly pioneered sustainable brewing methods. They recycle 97% of the grain and hops used in the brewing process and their waste management was restructured so they could convert it into biofuel. In 2013 Shepherd Neame also invested in a £3 million water recovery plant which enabled them to reduce their water consumption by 40%.

British High Commissioner to New Zealand, <u>Iona Thomas</u> said:

The UK and New Zealand share so much — whether it's our common values, our passion for sport, or our shared love of beer! Beervana is a wonderful celebration of some of the best beer in the world, so I'm delighted that ten British breweries are taking part this year.

You will find them at the GREAT Britain stand where you can also learn more about how British bars, pubs and breweries are greenifying the industry and tackling climate change — another important goal we share with New Zealand. Cheers!

British Consul General and Deputy Trade Commissioner Asia Pacific (Australia and New Zealand) Louise Cantillon said:

We are delighted to be showcasing these 10 British breweries at Beervana 2022. Beer is one of the UK's top food and drink exports valued at £413 million.

There are over 3,000 breweries in the UK. An impressive 441 million kilograms of beer is exported from the UK around the world each year.

Through the UK-New Zealand Free Trade Agreement we will strengthen opportunities to export high-quality British food and drink products so they can be enjoyed by even more New Zealanders.

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