

Guidance: Protected food name: Scottish Wild Venison

Updated: Removed the details of the consultation as this has now closed.

This document provides detail on a food product from the UK, Scottish Wild Venison, which is being considered under the EU protected food names scheme.

The EU protected food name scheme covers regional and traditional foods whose authenticity and origin can be guaranteed.

The EU will only give a product the PGI mark if they decide it has a reputation, characteristics or qualities that are a result of the area it's associated with.