<u>Guidance: Protected food name:</u> <u>Pembrokeshire early</u> <u>potatoes/Pembrokeshire earlies</u>

Updated: Change of wording due to approval of amendment and update of product specification documents.

This specification provides detail on a protected food name product from the UK, Pembrokeshire early potatoes/Pembrokeshire earlies, which has been given Protected Geographical Indication (PGI) status.

The EU protected food name scheme covers regional and traditional foods whose authenticity and origin can be guaranteed.

The EU will only give a product the PGI mark if they decide it has a reputation, characteristics or qualities that are a result of the area it's associated with.