## Guangdong-Hong Kong-Macao Greater Bay Area Development Office to participate in Entrepreneur Day to showcase Greater Bay Area opportunities

The Guangdong-Hong Kong-Macao Greater Bay Area Development Office (the Office) under the Constitutional and Mainland Affairs Bureau will set up a booth at the Entrepreneur Day exhibition at the Hong Kong Convention and Exhibition Centre on December 7 and 8 to showcase the opportunities brought about by the development of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) for business start-ups and introduce the various support services available so as to provide useful information for talent, particularly Hong Kong young people, who intend to start their businesses in the GBA.

A spokesman for the Office said today (December 6) that the Hong Kong Special Administrative Region (HKSAR) Government has all along attached great importance to the development of the GBA, and has introduced a number of policy measures in various areas to support Hong Kong residents and enterprises to make good use of the development opportunities of the GBA. The Government also encourages Hong Kong young people to aim high and unleash their potential in the GBA.

The booth set up by the Office disseminates rich information including the work of the HKSAR Government in taking forward GBA development, funding schemes to support innovation and entrepreneurship by Hong Kong young people in the GBA, as well as how the Guangdong-Hong Kong-Macao Greater Bay Area Development Promotion Centre set up under the Hong Kong Economic and Trade Office in Guangdong, which came into operation in April this year, can provide enhanced support for Hong Kong people and enterprises pursuing development in the GBA. In addition, the booth tells the stories of how a number of Hong Kong young people have seized the opportunities of GBA development to realise their entrepreneurial aspirations.

The spokesman for the Office said the HKSAR Government has all along attached great importance to telling the good stories of the GBA and would continue to make use of diversified channels to disseminate positive and upto-date information about the development of the GBA. The Office will also set up a Greater Bay Area Information Station (GBAIS) at the booth. Through the simple and easy-to-use GBAIS interface, visitors can learn more about the policies and facilitation measures in different areas and practical information about living in the Mainland cities of the GBA.  $\tilde{a} \in \in \mathbb{R}$ 

The Entrepreneur Day exhibition will be held at Hall 1 of the Hong Kong Convention and Exhibition Centre. The Office booth will be located at Hall 1E (Booth 1E - E02) and will be open from 9am to 6pm on December 7 and 8. Admission is free. Online pre-registration is required. Please visit the Hong

Kong Trade Development Council's website (<a href="www.hktdc.com/event/eday/en">www.hktdc.com/event/eday/en</a>) for more details.

For further information about the GBA, please visit the dedicated website (<a href="www.bayarea.gov.hk/en">www.bayarea.gov.hk/en</a>), which also covers the content of the GBAIS (<a href="www.bayarea.gov.hk/gbais/en">www.bayarea.gov.hk/gbais/en</a>) for easy browsing by members of the public.