

GREAT displays winning photos at Heathrow Airport

- Winners of the GREAT Britain and Northern Ireland campaign's Great Exposure Photography Competition have been announced
- the winners will have their photographs displayed across Heathrow Airport from Tuesday 29 March
- the competition received over 600 hundred high-quality entrants from across the UK, who were asked to capture visually stunning images that represent their perspective of Great Britain and Northern Ireland
- the project will showcase the best of Great Britain and Northern Ireland to Heathrow's visitors

The GREAT Britain & Northern Ireland campaign has today (Tuesday 29 March) revealed the photographers who have won the 'Great Exposure Photography Competition' and will have their pictures displayed across all terminals, on the Heathrow Express train running from the airport to London Paddington train station, and on digital screens within the terminals.

Launched in partnership with the Royal Photographic Society, the GREAT campaign's project was designed to show passengers a fresh view of the UK, as seen through the eyes and lenses of the public.

The display of 40 photos captures the spirit of all four corners of the nation. People and places from across the UK such as Bow Fiddle Rock in Scotland, Rievaulx Abbey in North Yorkshire, Pentre Ifan in Pembrokeshire, Wales and Gortin Glen Forest Park in Omagh, County Tyrone in Northern Ireland are included.

This project forms part of the government's ongoing work to promote the UK around the world to drive trade, tourism and international students, with the images due to be seen by tens of millions of people passing through the airport each year.

The winning entries will be displayed for at least a year across spaces throughout Heathrow Airport.

The images were judged by an expert panel, comprising photographer Simon Roberts, Mariama Attah; curator of the Open Eye Gallery in Liverpool, photographer Alistair Morrison, and Heathrow's Chief Operating Officer, Emma Gilthorpe.

Emma Gilthorpe, Chief Operating Officer at Heathrow Airport and one of the competition judges said:

It is fantastic to see the UK's rich cultural diversity on show through this brilliant new photography exhibition. I am delighted that passengers arriving at Heathrow will be greeted by these

photos, celebrating diverse perspectives and our innovative, welcoming spirit.

We're gearing up for a busy summer travel season and I hope this exhibition will encourage visitors to see new perspectives when they visit the amazing places the UK has to offer.

Competition judge Alistair Morrison added:

It was refreshing to see so many entries that truly reflected the idea of 'Seeing Things Differently'. Having to choose from such an outstanding collection of diverse photographs was tough – congratulations to everybody who contributed

Competition winner Jacob McDonald said:

I am extremely happy and proud to be chosen as one of the winners. It is a massive moment for me. I had only owned a camera for three months when I took this photo and I couldn't be happier.

Competition winner Alex Ward added:

When I started capturing wild swimmers as part of my MA at Falmouth University, I had no idea it would lead me to such a variety of people, places and rituals. Swimmers represent the true nature of our nation; beautifully diverse, stoic and connected with the land.

Competition winner Aga McPherson concluded:

I am also proud that I could create and share something that is not just an aesthetically pleasing photograph but a personal representation of my own experience of the UK.

I would love to inspire others to see the UK in this way. I hope that people arriving at Heathrow from all over the world will instantly feel a warm welcome and connection to the UK upon viewing my photograph.

Note to editors

The competition's winners are below. A number of winners have provided attributable quotes that media can access via the press office.

- Rooful Ali taken at London
- Constantino Attard taken at Faizan E Medina Mosque, Peterborough

- Aga McPherson taken at Dover Seafront, Kent
- Brunel Johnson taken at Ridley Road, Dalston, London
- Holly McDonagh taken at Portmuck Harbour, County Antrim, Northern Ireland
- Robert Beasley taken at Abingdon, Oxfordshire
- Judith Parrott taken at An Teallach ridge, Scotland
- Neil Porter taken at NEC Birmingham
- Rachel Keenan taken at Isle of Arran
- Jesús Díez García taken at Waterloo Bridge, London
- John Robert Charlton taken at Gateshead Quayside, Newcastle
- Joanna Czerniakiewicz-Wierzbicka taken at Gortin Glen Forest Park, Omagh, Co.Tyrone, Northern Ireland
- Mathew Browne taken at Pentre Ifan, Pembrokeshire
- Tatiana Hepplewhite taken at Rievaulx Abbey, North Yorkshire
- Susan Pilcher taken at Dungeness, Kent
- Adam B Lally taken at Manchester
- John Sheehan taken at Stratford-upon-Avon
- Chris Jepson taken at Brighton *Rachel Beeson taken at Manchester
- Hudson Martins Ribeiro taken at Finnieston, Glasgow, Scotland
- Sachinda Dulanjana Witharanage taken at The Meadows, Edinburgh
- Paula Abu taken at Southbank, London
- Frederic Aranda taken at Smithfields Market, London
- Nico Froehlich taken at South East London
- Antonina Mamzenko taken at Folkestone, UK
- Claire Duquesne taken at Strathdon, Aberdeenshire, Scotland, UK
- Mark Pickersgill taken at Isle of Skye
- Rachel Hope taken at the Victoria & Albert Museum, London
- Rachel Keenan taken at Bow Fiddle Rock, Scotland
- Alfie Fisher taken at Nine Elms Sky Pool, London
- Cal Cole taken at Manchester, UK
- Max Vere-Hodge taken at Ouse Viaduct, Sussex
- Jacob McDonald taken at Black Mountain Pass, Brynamman, Wales
- Lucy Barrett taken at Kew Gardens, Richmond, London
- Neil Davidson taken at Brighton Beach
- Lucy Barrett taken at St John the Baptist, W14
- Donna Jones taken at Rhossli Bay, Swansea Wales
- Teresa Medina taken at Brighton
- Alexander Ward taken at Norfolk
- Ira Giorgetti taken at Brighton