## Governments endorse UN-backed plan to tackle cancer, diabetes and other deadly diseases

19 October 2017 — Global leaders have pledged to take bold action to reduce suffering from noncommunicable diseases (NCDs), which include the world's leading killers &#8211 heart and lung diseases, cancers and diabetes &#8211 the United Nations health agency has reported.

Governments on Wednesday endorsed the <u>Montevideo Roadmap 2018-2030 on NCDs as a Sustainable Development Priority</u> at the opening of the three-day global conference in the Uruguayan capital after which the strategy is named, hosted by the World Health Organization (<u>WHO</u>) and the country's Presidency.

&#8220<u>It is shocking</u> to see the growing toll diseases like cancer and diabetes are taking on the people who can least afford healthcare,&#8221 said WHO Director-General Tedros Ad-hanom Ghebreyesus.

The pledge follows world leaders' agreement to reduce by one-third &#8220premature&#8221 NCDs deaths by 2030, as part of the UN's 2030 Agenda for Sustainable Development.

Today, these diseases kill 40 million annually, more than any other cause of death, of which 15 million occur prematurely among people aged 30-70 years, and seven million in low- and low-middle income countries.

&#8220Governments must act on pledges to prevent these diseases in the first place, and to ensure that people can obtain services to treat them,&#8221 he added. &#8220Failure do to this imposes massive costs on individuals and communities. It totally contradicts global commitments to sustainable development.&#8221

The Montevideo Roadmap highlights the need for coordinated and coherent action from all sectors and the whole of society, as many of the main drivers of ill health lie beyond the control of health ministries, systems and professionals. Non-State actors, including civil society and industry, have important roles to play.

In addition to improved disease detection and treatment, the Roadmap also points out that the bulk of NCD deaths could have been prevented by action, such as against tobacco, unhealthy diets and harmful use of alcohol.

Among challenges identified in the Roadmap are uneven and insufficient progress to reduce premature deaths from NCDs; influence of the private sector on governments to prioritize trade over public health goals; and lack of high-level political leadership to ensure that health promotion and NCD prevention and control are part of all areas of government policy.

Mr. Tedros Adhanom, who last week announced the launch of a new WHO high-

level commission on NCDs, added: &#8220This conference is a critical opportunity to accelerate efforts to get ahead of noncommunicable diseases. We must be prepared to have some tough conversations, and to take brave action.&#8221

&#82200ne vital step is for all countries to follow trailblazers, like Uruguay, that have ratified the protocol to eliminate the illicit trade in tobacco products,&#8221 he added. &#8220Ensuring that this protocol can come into force next year is key to advancing the impact of the WHO Framework Convention on Tobacco Control.&#8221

The Montevideo Roadmap will guide global preparations for the UN General Assembly's third High-level Meeting on NCDs next year to assess progress in meeting the target of reducing premature NCD deaths by 25 per cent by 2025 and then by one-third by 2030.