

Government decides to extend Food Truck Pilot Scheme for two years

The Tourism Commission (TC) announced today (September 26) that after evaluating the operation of the Food Truck Pilot Scheme, the Government has decided to extend the Scheme for two more years to February 2, 2021.

"The Scheme has been operating for about 20 months so far. We observed that the gross revenue of the 15 food trucks varied. Some performed quite well and even opened brick-and-mortar shops. Although the performance of some was just average, the overall situation reflected that there was some room for business for food trucks. Hence, we have decided to extend the Scheme for two more years," a spokesman for the TC said.

In respect of the operating venues, except for AsiaWorld-Expo which will not participate further in the Scheme in light of its development plan, the TC has sought the agreement in principle from the management of all of the other 11 existing operating venues to continue accommodating the 15 food trucks to operate in their venues. Furthermore, the TC will continue to arrange for food trucks to operate at designated mega events organised by the Hong Kong Tourism Board.

The spokesman said that since the launch of the Scheme, the TC has rolled out a number of refinement measures with a view to improving the business environment and expanding the operational flexibility of the food trucks. These include introducing new operating venues; providing a more flexible shift arrangement; allowing food trucks to participate in self-identified events; allowing operators to opt whether to operate at the scheduled designated venues; and allowing operators to identify new operating venues for consideration and follow-up by the Government. During the extension period of the Scheme, the TC will continue to look for other new operating venues and explore further refinement measures where practicable.

The two-year Scheme was launched on February 3 last year with an objective of adding fun and vibrancy to Hong Kong's tourist attractions.