

# GoGBA Development Day: Introducing entrepreneurial and career opportunities in Greater Bay Area to Hong Kong young people (with photos)

The Guangdong-Hong Kong-Macao Greater Bay Area Development Office (GBA Office) of the Constitutional and Mainland Affairs Bureau today (November 17) organised the GoGBA Development Day, attracting about 420 participants to learn about the entrepreneurial and career opportunities in the Guangdong-Hong Kong-Macao Greater Bay Area (Greater Bay Area). The event featured presentations by government officials and representatives of relevant organisations, as well as experience sharing by young entrepreneurs to help participants grasp the opportunities of Greater Bay Area development and create greater room for business and career development.

In her opening address at the event, the Commissioner for the Development of the Guangdong-Hong Kong-Macao Greater Bay Area, Ms Maisie Chan, said that the Greater Bay Area has unlimited development potential, and is one of the most vibrant and competitive regions not only in the country but also in the world. Young people are the future of Hong Kong, and are also the engine that drives the development of society and the economy. The Hong Kong Special Administrative Region (HKSAR) Government attaches great importance to the development of young people, and continues to introduce and enhance various schemes and measures such as the Funding Scheme for Youth Entrepreneurship in the Greater Bay Area and Greater Bay Area Youth Employment Scheme, so as to provide concrete and targeted support to Hong Kong young people who aspire to set up businesses and develop their career in the Mainland cities of the Greater Bay Area, and to help them realise their aspirations on a bigger stage in the Greater Bay Area.

Ms Chan added that the HKSAR Government set up the Guangdong-Hong Kong-Macao Greater Bay Area Development Promotion Centre under the Hong Kong Economic and Trade Office in Guangdong in April this year to enhance promotion in the Mainland cities of the Greater Bay Area, as well as to provide better support for Hong Kong residents (including young people) and enterprises there. The GBA Office has also set up the "Greater Bay Area Information Station" (GBAIS) in various districts in Hong Kong since August this year, with a view to helping members of the public understand the policy directions and facilitation measures in different aspects of the Greater Bay Area as well as practical information about living in the Mainland cities of the Greater Bay Area. Ms Chan encouraged Hong Kong young people to make the most of the opportunities brought about by the development of the Greater Bay Area to build a brighter future for themselves.

Today's GoGBA Development Day was jointly organised by the Hong Kong Trade Development Council and the Hong Kong Federation of Youth Groups, with a representative from the Hetao Shenzhen-Hong Kong Science and Technology

Innovation Co-operation Zone (Co-operation Zone) to introduce the latest development of the Co-operation Zone. In addition, a number of young entrepreneurs shared with participants their practical tips on starting businesses in the Greater Bay Area. There were also sharing by Hong Kong people working in different cities of the Greater Bay Area of their invaluable experiences in developing their career in the Mainland, and recruitment consultants introduced the latest position relating to the recruitment of Hong Kong talents by renowned Mainland enterprises. The event also featured a networking session for participants to exchange views and share experiences.

The HKSAR Government has all along attached great importance to telling the good stories of the Greater Bay Area. The Office has organised GoGBA Development Day in Hong Kong and in the Mainland cities of the Greater Bay Area on a number of occasions to promote the significant opportunities brought about by the development of the Greater Bay Area to Hong Kong residents and enterprises, and all of them were widely welcomed by the participants. The event today focused on introducing the entrepreneurial and employment opportunities in the Greater Bay Area, as well as various supporting schemes and measures offered by the HKSAR Government, so as to illustrate the importance the HKSAR Government attaches to supporting Hong Kong young people in making the most of the opportunities of Greater Bay Area development.

For more information about the Greater Bay Area, please visit the dedicated website ([www.bayarea.gov.hk/en/](http://www.bayarea.gov.hk/en/)), which also covers the content of the GB AIS ([www.bayarea.gov.hk/gbais/en/](http://www.bayarea.gov.hk/gbais/en/)) for easy browsing by members of the public.

