## Global professional services firm to create 185 jobs in Cardiff

The company will make Cardiff the base for its UK Affinity business. Affinity includes Aon's consumer business and also specialises in developing, marketing and administering customised insurance programs and specialty market solutions for organisations and their members or affiliates.

The Cardiff Capital Region is already host to household names such as Admiral, Go Compare and Deloitte.

A large part of the success of the sector in Wales is down to the availability of talented staff. Access to training and employability projects such as the successful Welsh Financial Services Graduate Programme is enabling the sector in Wales to retain the best of Welsh graduate talent.

Economy Secretary Ken Skates said:

"At the heart of our recently-launched national strategy Prosperity for All: economic action plan is a commitment to develop a new and dynamic relationship between Government and business based on the principle of public investment with a social purpose.

"The quality of life enjoyed by people living and working in Cardiff has long been recognised by employers; excellent road, rail and air connections coupled with genuinely affordable housing and top quality education and cultural facilities render Cardiff one of the most sought after locations in Europe for the financial and professional services sector.

"I am delighted to welcome Aon to join the growing list of prestigious financial and professional services companies who have enjoyed growth and prosperity here. I look forward to working alongside them as we build a fairer Wales and seek to deliver our ambition of prosperity for all."

Martyn Denney, Aon Affinity MD, said:

"Cardiff has a strong and vibrant insurance and financial services sector with excellent customer service capability, which were key factors in the decision to open an office in the city. We're delighted to be able to bring our business to Wales."