

Four Hong Kong productions featured at Zurich Film Festival (with photos)

The Hong Kong Economic and Trade Office, Berlin (HKETO Berlin) is continuing to support the Hong Kong film industry by once again sponsoring the Zurich Film Festival in Switzerland. The film festival is running from September 27 to October 7 (Zurich time) and welcoming around 100 000 visitors from around the world. Four new Hong Kong productions are featured in the dedicated "Window: Hong Kong" section, and noted Hong Kong filmmaker Ann Hui is serving as a jury member and will teach a master class session for aspiring filmmakers.

This year's "Window: Hong Kong" features a variety of films showcasing talents from Hong Kong: Wilson Yip's "Paradox", which won this year's Asian Film Award for Best Action Film; "The Empty Hands" by Chapman To, which is characterised by its dry humour; Simon Chung's "I Miss You When I See You", a story of love and loneliness; and Ann Hui's historical drama "Our Time Will Come", which was celebrated at the Hong Kong Film Awards 2018 with awards for Best Film and Best Director.

Ann Hui also attended the Hong Kong Reception on October 3 (Zurich time) in the Festival Centre, where the Director of HKETO Berlin, Mr Bill Li, highlighted the importance of the film industry for Hong Kong's development as a value-added and diversified economy. "We will promote further development of the local film industry, and nurture more talents. We also welcome film production professionals from around the world including Switzerland to work in Hong Kong," he said, making reference to the recently published Talent List of Hong Kong.

Guests of the reception were then invited to join the screening of "Our Time Will Come" with the attendance of director Ann Hui, who provided an introduction. Hui is also a member of the international feature film jury of the Zurich Film Festival, which will present the Golden Eye Awards tomorrow (October 6, Zurich time). On the same day, she will teach a master class for aspiring film directors, scriptwriters and producers and discuss work methods with talents seeking the unique opportunity to explore new ideas of filmmaking and storytelling.

Apart from continuing its co-operation with the Zurich Film Festival, HKETO Berlin has also arranged screenings of Hong Kong movies at the Jameson CineFest International Film Festival in Miskolc, Hungary in September, and will support Hong Kong film industry at the Vienna International Film Festival (Viennale) in Austria later this month.

About HKETO Berlin

HKETO Berlin is the official Hong Kong Special Administrative Region Government representative in commercial relations and other economic and

trade matters in Switzerland as well as Austria, the Czech Republic, Germany, Hungary, Poland, the Slovak Republic and Slovenia.

