

Film Archive presents "Cinderella and Her Qipao" exhibition (with photos)

The Hong Kong Film Archive (HKFA) of the Leisure and Cultural Services Department (LCSD) is staging the "Cinderella and Her Qipao" exhibition at the Exhibition Hall of the HKFA today (November 3) until May 5 next year, displaying 31 pieces of qipao costume in films from the 1950s to the 1990s to showcase the fashion trends in films of different eras. This exhibition is one of the programmes of the Hong Kong Pop Culture Festival 2023.

Movie stories are often fictional but costumes help make the characters real. They also reflect a fashion trend. The exhibition is divided into two sections, "The Fashion Show" and "Recreating the Past", according to different time periods the films are set in, from the Republican era to the present day. Visitors can savour the beauty and style of iconic actresses while contemplating the contributions of costumes to the narrative and artistic aspects, and learning how costume designers constructed the image of actresses and characters through the application of different patterns of the fabric.

The qipao dresses in the exhibition were worn by iconic actresses in various films, including Li Lihua in "Red Rose" (1952), Luo Lan in "Modern Red Chamber Dream" (1952), Hsia Moon in "Tales of the City" (1954), Betty Loh Ti in "Malayan Affair" (1960), Linda Lin Dai in "The Blue and the Black" (1966), Brigitte Lin in "Red Dust" (1990) and Maggie Cheung in "Center Stage" (1992). In addition, related film clips and film stills will be displayed at the exhibition, allowing visitors to have a better understanding of qipao costumes.

Admission to the exhibition is free. For details, please visit www.filmarchive.gov.hk/en/web/hkfa/pe-event-2023-qipao.html or call 2739 2139.

The LCSD launched the first Hong Kong Pop Culture Festival in April 2023, aiming to showcase Hong Kong's unique cultural creativity and vibrancy through exhibitions, film screenings and pop concerts. For more information on other fascinating programmes of the Hong Kong Pop Culture Festival, please visit www.pcf.gov.hk/en.

