

# Federation sets up regional headquarters in Hong Kong to foster ties in Guangdong-Hong Kong-Macao Greater Bay Area

The Guangdong-Hong Kong-Macao Greater Bay Area Industry and Commerce Federation announced today (January 7) that its regional headquarters in Hong Kong is up and running, making use of the city's strategic location to boost industrial, business and trade exchanges and collaboration in the Guangdong-Hong Kong-Macao Greater Bay Area.

The Federation aims to assist companies to make good use of the complementary advantages of the three places and tap the new opportunities arising from the Bay Area. Through a wide range of activities including forums, seminars, talent matching programmes and more, the Federation works to enhance co-operation among different sectors in the Bay Area. Companies that enrol as members will have access to the latest economic and market information of the Bay Area, plus extensive business networking and global market opportunities.

The Founding President, Mr Xu Guowei, said, "Hong Kong offers a great location that is not only well connected with Mainland and Southeast Asian markets but also has efficient communication infrastructure linking to the rest of the world. It makes the city an ideal platform from which our members can connect with business people, entrepreneurs and professionals from around the globe, building international business rapport in their overseas expansion while enhancing business ties in the Bay Area."

The Founding Chairman, Mr Zhong Xueyong, added, "Hong Kong upholds the rule of law with a level playing field and sound regulatory systems, making it the important international financial centre it is today. The Federation will help members seek listing in the local stock market and promote the collaboration between entrepreneurs, professionals and financial institutions to explore business opportunities in the global market."

Associate Director-General of Investment Promotion Dr Jimmy Chiang said, "Hong Kong plays a key role as the most open and international city in the Greater Bay Area. The city is also known for its status as the international financial, transportation, trade and aviation hub. I believe that the Federation will make good use of our city's advantages to assist companies to tap the new opportunities arising from the Greater Bay Area."

About the Federation

The Guangdong-Hong Kong-Macao Greater Bay Area Industry and Commerce Federation was founded by a group of business leaders and members of the

elite of society in the Bay Area. It aims to assist member companies to make good use of the complementary advantages of the three places and tap the new opportunities arising from the Bay Area as well as further enhance co-operation in the Bay Area. For more information, please visit [www.icf-gba.com](http://www.icf-gba.com).

#### About Invest Hong Kong

Invest Hong Kong is the department of the Hong Kong Special Administrative Region Government responsible for attracting foreign direct investment and supporting overseas and Mainland businesses to set up or expand in Hong Kong. It provides free advice and customised services for overseas and Mainland companies. For more information, please visit [www.investhk.gov.hk](http://www.investhk.gov.hk).