

FDC Chairman welcomes “The Chief Executive’s 2024 Policy Address” that actively promotes development of arts, culture and creative sectors

The following is issued on behalf of the Hong Kong Film Development Council:

The Chairman of the Hong Kong Film Development Council, Dr Wilfred Wong, welcomed "The Chief Executive's 2024 Policy Address" delivered today (October 16), which actively promotes the development of the arts, culture and creative sectors.

Dr Wong expressed his support for the Government's initiative to promote the development of the arts, culture and creative sectors as industries under an industry-oriented principle, with a view to creating economic impetus for the community and enhancing cultural soft power, including the provision of financial support for the film industry through the Film Development Fund to produce films that promote Chinese culture by incorporating Chinese cultural elements into film productions.

"Chinese culture has a long history and profound connotations. It is one of the unique and rich cultures in the world. As an art form that transcends geographical boundaries, film has extensive influence. It is envisaged that the new measure can, through the power of films, strengthen the promotion of the charm and diversity of Chinese culture and showcase these fine cultural elements to audiences around the world," said Dr Wong.