

FDC Chairman welcomes Blueprint for Arts and Culture and Creative Industries Development that promotes development of Hong Kong's arts, culture and creative industries

The following is issued on behalf of the Hong Kong Film Development Council:

The Chairman of the Hong Kong Film Development Council (FDC), Dr Wilfred Wong, welcomed the Blueprint for Arts and Culture and Creative Industries Development issued yesterday (November 26), which comprehensively supports the development of Hong Kong's arts, culture and creative industries and sets a clear direction for Hong Kong's cultural policy in the future.

Dr Wong said, "The four strategic directions of the Blueprint are closely related to the development of the film industry. Each strategic direction has clear measures for film development, especially in promoting profound traditional Chinese culture and promoting international cultural exchanges. As an East-meets-West centre for international cultural exchange, Hong Kong can make good use of films to display unique connotations and promote exchanges between different cultures." The Hong Kong-Europe-Asian Film Collaboration Funding Scheme under the Film Development Fund (FDF) helps potential Hong Kong filmmakers broaden their cultural horizons and bring a new look to Hong Kong films. In addition, he also mentioned that through the funding support from the FDF, the film industry could produce films that creatively promote profound traditional Chinese culture and showcase its rich traditions to audiences.

Dr Wong said that the establishment of an international platform and enhancing the ecosystem for the arts, culture and creative industries mentioned in the Blueprint will provide more opportunities for Hong Kong filmmakers and encourage them to explore and realise more creative and diversified works. He said, "With the support and funding from the Government, we will be able to promote the development of the film industry and make Hong Kong films more influential on the international stage."

Last but not least, Dr Wong emphasised that the FDC will continue to support the creation of local films and encourage the industry to co-operate with international teams to increase the market savvy of Hong Kong films.