

FarmFest 2020 opens at Fa Hui Park in Mong Kok

The three-day FarmFest 2020 is being held at Fa Hui Park in Mong Kok from today (January 3) to January 5 to showcase a variety of local agricultural and fisheries products and other related goods.

Jointly organised by the Agriculture, Fisheries and Conservation Department (AFCD), the Vegetable Marketing Organization and the Fish Marketing Organization, FarmFest is the largest outdoor farmers' market in Hong Kong and local producers can directly promote their products to consumers at the event. FarmFest accommodates more than 380 stalls, about 200 of which offer local produce for sale. Booths selling local delicacies, organic/healthy food, kitchenware and household goods are also available.

Premium local produce is always well received by consumers. In view of the market demand, the AFCD has been actively supporting the local agricultural and fisheries sectors to increase productivity and to enhance the quality and marketing of local produce to facilitate sustainable development of the industry. To enable consumers to learn more about the production of premium produce, exhibits are set up at FarmFest featuring seasonal crops and the technologies used in production. The theme of the exhibition this year is agriculture and fisheries technologies. The agricultural zone focuses on promoting "Precision Agriculture" and introduces the "Vegetable Factory" and "Smart Greenhouse", including the grow light system with tunable spectrum and the nano-bubble technology to enhance plant growth. It also illustrates how farmers can monitor real-time conditions in greenhouses through smart phone applications and remotely control facilities in greenhouses. The fisheries zone introduces the deep sea cage culture model, a real-time phytoplankton monitoring system and pearl farming.

FarmFest also offers various fringe activities such as music and cultural performances, cooking demonstrations and interactive games for the enjoyment of people of all ages. Admission is free. The event is open from 10am to 8pm. A free shuttle bus service is available to and from Shek Kip Mei MTR Station Exit B1 located at Woh Chai Street.

To tie in with advice of the Green Event Guidebook by the Environmental Protection Department and the Business Environment Council, this year's FarmFest provides recycling facilities and a reusable tableware rental service in order to achieve waste reduction and clean recycling, thus enhancing the overall environmental performance of the event.

The AFCD has also produced a series of short videos introducing the features of local agricultural and fisheries products. The videos and details of the event can be viewed at www.farmfest.hk or www.facebook.com/farmfesthk.