

FarmFest 2019 opens at Fa Hui Park in Mong Kok

The three-day FarmFest 2019 is being held at Fa Hui Park in Mong Kok from today (January 4) to January 6 to showcase a variety of local agricultural and fisheries products and other related goods.

Jointly organised by the Agriculture, Fisheries and Conservation Department (AFCD), the Vegetable Marketing Organization and the Fish Marketing Organization, FarmFest is the largest outdoor farmers' market in Hong Kong, where local producers can directly promote their products to consumers. FarmFest accommodates more than 390 stalls, about 200 of which offer local produce for sale, including the top 10 of in-season produce: hok tau pak choi, choi sum, watercress, carrot, cherry tomato, oyster, Sabah giant grouper, grey mullet, pompano and jade perch. Booths selling local delicacies, organic/healthy food, kitchenware and household goods are also available.

Premium local produce is always well received by consumers. In view of the market demand, the AFCD has been actively supporting the local agricultural and fisheries sectors to increase productivity, and to enhance quality and marketing of local produce to facilitate sustainable development of the industry. To enable consumers to learn more about the production of premium produce, exhibits are set up at FarmFest featuring seasonal crops and the technology of aquatic farming. The agricultural zone introduces the story of re-breeding a noted local vegetable variety, hok tau pak choi, as a result of collaboration between the AFCD and the local farming industry in the past few years. The re-bred hok tau pak choi, choi sum, cherry tomato, strawberry and other seasonal crops are put together as vegetable walls and strawberry columns, adding colour to the event. In the fisheries zone, pearl and oyster farming, an oyster depuration system and quick freezing technology are shown.

FarmFest also offers various fringe activities such as music and cultural performances, cooking demonstrations and interactive games for the enjoyment of people of all ages. Admission is free. The event will be open from 10am to 8pm. A free shuttle bus service is available to and from Shek Kip Mei MTR Station Exit B1 located at Woh Chai Street.

To tie in with the green event guidebook by the Environmental Protection Department and the Business Environment Council, this year's FarmFest will provide recycling facilities and a reusable tableware rental service in order to achieve waste reduction and clean recycling, thus enhancing the overall environmental performance of the event.

The AFCD has also produced a series of short videos introducing the characteristics of local agricultural and fisheries products. The videos and details of the event can be viewed at www.farmfest.hk or www.facebook.com/farmfesthk.