

Fairtrade Fortnight 2021



Fairtrade Fortnight 2021 will take place from Monday 22nd February until Sunday 7th March.

As a member of Dundee Fairtrade Forum, I am keen to see Fairtrade Fortnight being promoted in the city.

Fairtrade Fortnight 2021 will focus on the growing challenges that climate change brings to farmers and workers in the communities Fairtrade works with. Farmers and workers in developing countries are feeling the impact of the climate emergency now despite having contributed to it the least.

Fairtrade works to raise the voices of producers and prioritise what they need to respond to the environmental crises unfolding in already vulnerable communities. This Fortnight, the campaign will focus on the theme of 'Choose the World You Want' and to encourage people to use their voice to tell others about the challenges that farmers face from climate change.

In 2021, Fairtrade Fortnight will feel very different. Physically campaigning and meeting people will continue to be challenging but so many people want to continue to support Fairtrade through this time.

Fairtrade Fortnight will be hosting an online festival bringing together schools, universities, businesses, supporters, campaigners and farmers from across the world to choose the world they want.

More information is available at the Scottish Fairtrade Forum website at www.scottishfairtradeforum.org.uk