

# “Exploring Careers, Utilizing Talents – Life Planning Education Conference 2018” held today (with photos)

The Education Bureau (EDB) held the "Exploring Careers, Utilizing Talents – Life Planning Education Conference 2018" today (October 26) at the Hong Kong Science Park. Co-organised with the Hong Kong Science and Technology Parks Corporation (HKSTP), the conference was aimed at allowing professionals and scholars to share their expertise and professional views on students' career exploration and opportunities with education practitioners. By enhancing their professional capacity, they can better equip students with the relevant knowledge and skills to better unleash their potential and seize development opportunities in the future.

Accompanied by the Secretary for Education, Mr Kevin Yeung, and the Chief Executive Officer of HKSTP, Mr Albert Wong, the Chief Secretary for Administration, Mr Matthew Cheung Kin-chung, officiated at the opening ceremony of the Conference this morning.

The EDB is committed to promoting life planning education in schools. In recent years, the EDB has strengthened its support and provided additional resources for schools with a view to helping students to better understand their interests, abilities and aspirations. Moreover, various business entities, professional bodies and non-governmental organisations have worked in close partnership with the EDB and provided a wide range of career exploration activities for students through the Business-School Partnership Programme (BSPP), so as to help students understand more about different industries and equip them for future studies and work. Since the 2014/15 school year, more than 300 business partners have joined the BSPP, which has organised over 3 600 activities, benefiting some 930 000 students.

Mr Cheung; the Senior Vice President of ManpowerGroup Greater China Region, Ms Lancy Chui; the Principal Liaison Officer for Hong Kong, Shenzhen Qianhai Authority, Professor Witman Hung; and the Founder of EONIQ, Mr Quinn Lai, were keynote speakers at the Conference. A number of sharing sessions were arranged in the afternoon. About 600 local and Mainland education practitioners and BSPP partners enrolled for the event.

