

Experience warmth from social enterprises at HKBPE

Christmas is around the corner and it is time to share the joy with family and friends. Members of the public can purchase heartwarming holiday gifts as well as experience the warmth brought by social enterprises (SEs) and support them by patronising SE booths at the 54th Hong Kong Brands and Products Expo (HKBPE).

The HKBPE will be held at Victoria Park from December 10 to 31. Members of the public are welcome to visit the SE booths at Booths No. 3C01 to 3C04. Fifteen SEs will take turns to showcase their products, including handicrafts and health and organic products. Please refer to the Annex for details. People purchasing products at the SE booths will receive a fine souvenir for free while stocks last upon reaching the spending requirements.

The HKBPE will be open from 11am to 8pm, and will close at 6pm on the last day of the exposition. The admission fee is \$8, and entry is free for children below 1 metre in height, senior citizens aged 65 or above and persons with disabilities.

A spokesman for the Home Affairs Department said, "The HKBPE provides a good opportunity for SEs to showcase their quality products and services and reach a wider audience. Social enterprises have to achieve their social missions while sustaining their business. Public support is crucial to their success."

Social enterprises now provide a great variety of products and services. The Social Enterprise Directory (www.socialenterprise.org.hk/en/sedb) published by the Social Enterprise Business Centre has an online search engine and a mobile application providing detailed information on over 600 social enterprises in Hong Kong.

For those who are interested in the around 80 social enterprise restaurants in Hong Kong, please search for "social enterprise restaurants" on the online platform or the mobile application of OpenRice.