

European Citizens' Initiative: Commission registers 'Eat ORIGINAL! Unmask your food' initiative

The stated objective of the proposed Citizens' Initiative is to impose mandatory declarations of origin for all food products in order to prevent fraud, protect public health and guarantee consumers' right to information.

The Commission's decision to register the Initiative only concerns the legal admissibility of the proposal. The Commission has not analysed the substance at this stage.

The registration of this Initiative will take place on 2 October 2018, starting a one-year process of collection of signatures of support by its organisers. Should the initiative receive one million statements of support within one year, from at least seven different Member States, the Commission will have to react within three months. The Commission can decide either to follow the request or not, and in both instances would be required to explain its reasoning.

Background

European Citizens' Initiatives were introduced with the Lisbon Treaty and launched as an agenda-setting tool in the hands of citizens in April 2012, upon the entry into force of the European Citizens' Initiative Regulation which implements the Treaty provisions.

Once formally registered, a European Citizens' Initiative allows one million citizens from at least one quarter of EU Member States to invite the European Commission to propose a legal act in areas where the Commission has the power to do so.

The conditions for admissibility, as foreseen by the European Citizens' Initiative Regulation, are that the proposed action does not manifestly fall outside the framework of the Commission's powers to submit a proposal for a legal act, that it is not manifestly abusive, frivolous or vexatious and that it is not manifestly contrary to the values of the Union.

For more information

[Full text of the proposed 'Eat Original' European Citizens Initiative](#) (active from 2 October)

[Other European Citizens' Initiatives currently collecting signatures](#)

[European Citizens' Initiative website](#)

[European Citizens' Initiative Regulation](#)

[Daily News 19 / 09 / 2018](#)

College meeting: EU steps up its strategy for connecting Europe and Asia

The European Commission and the High Representative of the Union for Foreign Affairs and Security Policy today adopted a [Joint Communication](#) that sets out the EU's vision for a new and comprehensive strategy to better connect Europe and Asia. The Joint Communication builds on the European Union's own experience of enhancing connections between its Member States, with and in other regions. With sustainable, comprehensive and rules-based connectivity at its core, the Communication will help to guide the EU's external action in this field and is a part of the implementation of its [Global Strategy](#). The EU will combine a principled approach to connectivity and recognition that Asia encompasses different regions, which are home to very diverse countries in terms of economic models and level of development, with concrete action based on three strands: creating transport links, energy and digital networks and human connections; offering connectivity partnerships to countries in Asia and organisations; and promoting sustainable finance through utilising diverse financial tools. The aim is to better connect Europe and Asia through physical and non-physical networks so as to strengthen the resilience of societies and regions, facilitate trade, promote the rules-based international order, and create avenues for a more sustainable, low-carbon future. This Joint Communication will inform the EU's engagement with its partners from the neighbourhood to the Pacific, bringing benefits for the people of Europe and those countries who see the value of our approach to connectivity. The Joint Communication adopted today will now be discussed in the European Parliament and the Council, and will contribute to discussions on connectivity at the upcoming [Asia-Europe Meeting \(ASEM\) Summit](#), to be held in Brussels on 18-19 October. A [full press release](#), including statements of High Representative/Vice-President, Federica Mogherini, Vice-President Jyrki Katainen, and Commissioners Neven Mimica and Violeta Bulc is available online, as are a [memo explaining the EU's approach](#) to connecting Europe and Asia, a [factsheet on the strategy](#), and the [Joint Communication](#) itself. (For more information: Maja Kocijancic – Tel.: +32 229 86570; Enrico Brivio – Tel.: +32 229 56172; Adam Kaznowski – Tel.: +32 229 89359; Stephan Meder – Tel.: +32 229 13917)

College meeting: State aid: Commission investigation did not find that Luxembourg gave selective tax treatment to McDonald's

The Commission has found that the non-taxation of certain McDonald's profits in Luxembourg did not lead to illegal State aid, as it is in line with national tax laws and the Luxembourg-United States Double Taxation Treaty. Following an in-depth investigation launched in [December 2015](#), based on

doubts that Luxembourg might have misapplied its Double Taxation Treaty with the United States, the Commission has concluded that Luxembourg's tax treatment of McDonald's Europe Franchising does not violate the Double Taxation Treaty with the United States. On that basis, the Commission found that two tax rulings granted by the Luxembourg authorities in 2009 that exempted McDonald's Europe Franchising (a subsidiary of McDonald's Corporation that is tax resident in Luxembourg) from corporate taxation in Luxembourg because the company's profits may also be taxed in the United States do not infringe EU State aid rules. On 19 June 2018, the Luxembourg government presented draft legislation to amend the tax code to bring the relevant provision into line with the OECD's [Base Erosion and Profit Shifting](#) project and to avoid similar cases of double non-taxation in the future. The Commission welcomes steps taken by Luxembourg to prevent future double non-taxation. Commissioner Margrethe Vestager, in charge of competition policy, said: *"The Commission investigated under EU State aid rules whether the double non-taxation of certain McDonald's profits was the result of Luxembourg misapplying its national laws and the Luxembourg-US Double Taxation Treaty, in favour of McDonald's. EU State aid rules prevent Member States from giving unfair advantages only to selected companies, including through illegal tax benefits. However, our in-depth investigation has shown that the reason for double non-taxation in this case is a mismatch between Luxembourg and US tax laws, and not a special treatment by Luxembourg. Therefore, Luxembourg did not break EU State aid rules. Of course, the fact remains that McDonald's did not pay any taxes on these profits – and this is not how it should be from a tax fairness point of view. That's why I very much welcome that the Luxembourg Government is taking legislative steps to address the issue that arose in this case and avoid such situations in the future."* The full press release is available online in [EN](#), [FR](#), [DE](#). (For more information: Ricardo Cardoso – Tel.: +32 229 80100; Giulia Astuti – Tel.: +32 229 55344)

College meeting: European Citizens' Initiative: Commission registers two new Initiatives

The College of Commissioners has today decided to register two new European Citizens' Initiatives, entitled 'Eat ORIGINAL! Unmask your food' and 'Stop fraud and abuse of EU funds'. The stated objective of the first proposed Initiative is to impose mandatory declarations of origin for all food products in order to prevent fraud, protect public health and guarantee consumers' right to information. The registration of this Initiative will take place on 2 October 2018. The second Initiative calls for the application of enhanced controls and stricter sanctions to protect the Union's financial interests in Member States which are not part of the European Public Prosecutor's Office. The registration of this Initiative will take place on 27 September 2018. The Commission's decision to register these two Initiatives only concerns the legal admissibility of the proposals. The Commission has not analysed the substance at this stage. The registrations start a one-year process of collection of signatures of support by the organisers. Should an Initiative receive one million statements of support within one year, from at least seven different Member States, the Commission will have to react within three months. The Commission can decide either to follow the request or not, and in

both instances would be required to explain its reasoning. A press release on the 'Eat ORIGINAL' Initiative is available [here](#). A press release on the 'Stop Fraud' Initiative is available [here](#). (For more information: *Natasha Bertaud – Tel.: +32 229 67456; Tim McPhie – Tel.: +32 229 58602*)

College meeting: Commission appoints three directors in its departments for Budget, for Human Resources and in the Joint Research Centre

The European Commission has today decided to appoint Mr Johan Ureel to the position of Director "Expenditure" in its Directorate-General for Budget (DG BUDG); Mr Bernd Adolph to the position of Director "Security" in the Directorate-General for Human Resources and Security (DG HR) and Mr Philippe Duponteil to the function of Director "Resources" in the Joint Research Centre (JRC). Mr Johan Ureel, a Belgian national, joined the Commission from the private sector in 1998. He became a head of unit in 2007, when he was in charge of the team that negotiated the EU's 2014-2020 long-term budget. Between 2014 and 2016, he managed the team which negotiated the financing for the European Fund for Strategic Investments, the engine behind the Juncker Plan. Since 2017, he is leading the team in charge of EU's annual budget. In parallel, since October 2016, Mr Ureel has been an Acting Director of DG BUDG's "Expenditure" directorate. Mr Bernd Adolph, a German national, joins the Commission from the German domestic intelligence service (Bundesamt für Verfassungsschutz), where he has held management jobs since 2012. Between 1997 and 2000, he was a seconded national expert with the European Commission in Brussels, and between 2004 and 2008, he worked as a liaison officer for the German Federal Criminal Police Office in the German embassy in Rome. Mr Philippe Duponteil, a French national, joined the Commission from the French civil service in 1995. Throughout his career, he worked mainly on foreign affairs and trade issues. He spent nearly 10 years dealing with human and financial resources, strategic planning and external service in the Commission's Directorate-General for Trade (DG Trade). He took up his first management job in 2010. Mr Duponteil is currently head of the "Far East: China, Japan, Korea, Hong-Kong, Taiwan, Macao, Mongolia" unit in DG Trade. (For more information: *Alexander Winterstein – Tel.: +32 229 93265; Andreana Stankova – Tel.: +32 229 57857*)

La Commission adopte des dérogations environnementales pour les agriculteurs impactés par la sécheresse

La Commission européenne a adopté les dérogations sur certaines règles de verdissement, telles que proposées durant l'été pour soutenir de manière concrète les agriculteurs touchés par la sécheresse. Cette flexibilité supplémentaire a pour objectif d'accroître les ressources en fourrage pour le bétail, ce qui est l'un des principaux défis auxquels sont confrontés les agriculteurs suite aux conditions climatiques exceptionnelles de cet été. Les dérogations adoptées concernent plus précisément les [cultures d'hiver et les cultures intermédiaires](#), et ont été présentées au mois d'août aux Etats membres. La décision d'aujourd'hui étend également à la France et la Belgique les [dérogations sur les terres en jachère](#) accordées précédemment à d'autres pays. Ces décisions s'appliquent de manière rétroactive et avaient déjà été annoncées cet été aux Etats membres concernés afin de rassurer du mieux possible les agriculteurs n'ayant pas pu suivre toutes les règles

environnementales. La décision sur les avances de paiement sera également adoptée dans le courant du mois, à temps pour le début de la période de paiement qui commence le 16 octobre. La Commission continue de suivre de très près la situation sur base des informations fournies par les États membres. Il ne sera possible d'avoir une vision globale de l'impact de la sécheresse estivale que dans les mois qui viennent alors que des informations complémentaires sur les récoltes et la situation sur les marchés seront disponibles. Plus d'informations sont [en ligne](#). (Pour plus d'informations: Daniel Rosario – Tel.: +32 229 56185; Clémence Robin – Tel.: +32 229 52509)

Premier accord sur des prêts pour les étudiants italiens en master signé dans la région d'Émilie-Romagne

Le [Fonds européen d'investissement](#) et la banque Emil Banca Credito Cooperativo ont signé hier le premier accord de garantie pour des prêts Erasmus+ proposés aux étudiants italiens en master. Cet accord prévoit des prêts à des conditions favorables pour les étudiants de la région d'Émilie-Romagne, dans le nord de l'Italie, qui souhaitent obtenir leur master dans l'un des 32 autres pays du programme Erasmus +. D'une valeur de 2,7 millions d'euros, il s'appuie sur le [programme Erasmus + de garantie de prêts](#). 200 étudiants en master devraient en bénéficier. Tibor **Navracsics**, membre de la Commission chargé de l'éducation, de la culture, de la jeunesse et du sport, a déclaré: *"Je suis très heureux de voir que les étudiants italiens auront accès aux prêts de master Erasmus + grâce à cet accord avec Emil Banca Credito Cooperativo. Cela donne un nouvel élan à notre objectif de promouvoir l'éducation à l'étranger, ouvrant la voie à une internationalisation et à une coopération accrues"*. Le programme de garantie de prêts Erasmus + Master existe depuis juin 2015, avec la coopération des banques et des établissements d'enseignement supérieur de cinq pays. Plus de 3 000 étudiants peuvent obtenir un master à l'étranger grâce aux garanties Erasmus + d'une valeur de 8,5 millions d'euros. De plus amples informations sont disponibles dans ce [communiqué de presse](#) publié par le Fonds européen d'investissement et Emil Banca Credito Cooperativo. Vous trouverez plus d'informations sur le programme Erasmus + [ici](#). (Pour plus d'informations: Nathalie Vandystadt – Tél.: +32 229 67083; Joseph Waldstein – Tél.: +32 229 56184)

EU scales up assistance to flood victims in Kerala

The European Commission allocated yesterday an additional €1 million in emergency aid to India as devastating floods killed nearly 500 people and submerged entire villages in the southern state of Kerala. This comes on top of the initial assistance of €190,000 announced last month and channelled through the Indian Red Cross. Commissioner for Humanitarian Aid and Crisis Management Christos **Stylianides** said: *"Our EU assistance will target most vulnerable communities, whose livelihoods, homes and belongings have been swept away by the torrential rains. This funding will help deliver essential supplies and promote health activities to counter water borne diseases,"* This new support will provide relief to some of the most vulnerable and isolated communities affected by the flooding. The assistance will be channelled through the EU humanitarian partners who are already working on the ground. The [EU Civil Protection Mechanism](#) has also activated upon request of the UN Resident Coordinator to provide a water and sanitation expert. (for more

information: Carlos Martin Ruiz De Gordejuela – Tel.: +32 229 65322; Daniel Puglisi – Tel.: +32 229 69140)

Mergers: Commission clears acquisition of Island Timberlands by BCI and PSP

The European Commission has approved, under the EU Merger Regulation, the acquisition of Island Timberlands Limited Partnership (“ITLP”) by British Columbia Investment Management Corporation (“BCI”) and Public Sector Pension Investment Board (“PSP”), all three of Canada. ITLP is a private timberland business focused on the sustainable management of timber and other forest products. BCI is a Canadian institutional investor. PSP is the pension investment manager of the pension plans of the Canadian Federal Public Service, the Canadian Forces, the Royal Canadian Mounted Police and the Reserve Force. The Commission concluded that the proposed acquisition would raise no competition concerns, because there are no horizontal overlaps or vertical links between the companies’ activities in the European Economic Area. The transaction was examined under the simplified merger review procedure. More information is available on the Commission’s [competition](#) website, in the public [case register](#) under the case number [M.9090](#). *(For more information: Ricardo Cardoso – Tel.: +32 229 80100; Maria Tsoni – Tel.: +32 229 90526)*

Eurostat: La production dans le secteur de la construction en hausse de 0,3% dans la zone euro, en hausse de 0,4% dans l’UE28 (Juillet 2018 comparé à juin 2018)

En juillet 2018 par rapport à juin 2018, la production dans le secteur de la construction, corrigée des variations saisonnières, a augmenté de 0,3% dans la zone euro (ZE19) et de 0,4% dans l’UE28, selon les premières estimations d’Eurostat, l’office statistique de l’Union européenne. En juin 2018, la production dans le secteur de la construction avait progressé de 0,7% dans la zone euro et de 1,0% dans l’UE28. En juillet 2018 par rapport à juillet 2017, la production dans le secteur de la construction a augmenté de 2,6% dans la zone euro et de 3,9% dans l’UE28. Un communiqué de presse Eurostat est à votre disposition [en ligne](#). *(Pour plus d’informations: Lucia Caudet – Tél.: +32 229 56182; Mirna Talko – Tél.: +32 229 87278)*

ANNOUNCEMENTS

Vice-President Šefčovič and Commissioner Arias Cañete to attend 10th Citizens’ Energy Forum in Dublin, 20 – 21 of September

Commissioner for Climate Action and Energy Miguel **Arias Cañete** and Vice President for the Energy Union Maroš **Šefčovič**, will attend the 10th Citizens’ Energy Forum in Dublin, Ireland, respectively on 20 and 21 of September. The forum is a dedicated platform to implement and enforce consumer rights in the energy market across the European Union and celebrates its 10th anniversary this year. This year’s edition takes place, for the very first time in Dublin, Ireland. Previously all gatherings of this forum had taken place in London, United Kingdom. The forum is organised by the European Commission in collaboration with the Irish independent energy and water regulator (CRU). The meeting will focus on providing a fair deal to consumers and the role

consumers play in the energy market in the context of the empowering measures proposed in the Commission's [Clean Energy for all Europeans package](#) and the recently adopted [New Deal for Consumers package](#). It will also focus on presenting innovative solutions in the retail energy market in terms of consumer engagement and business models. More information [here](#). (For more information: Anna-Kaisa Itkonen – Tel.: +32 229 56186; Lynn Rietdorf – Tel.: +32 229 74959)

Commissioner Avramopoulos in Serbia to discuss cybersecurity and strengthen cooperation with European Border and Coast Guard Agency

Tomorrow, Commissioner for Migration, Home Affairs and Citizenship Dimitris **Avramopoulos** will be in Belgrade, Serbia where he will participate in a conference on high-tech crime and information security "Connect securely". The event will gather ministers and representatives from EU and non-EU countries, representatives from international organisations and EU agencies, and cyber experts to discuss best practice and examples of international cooperation in the fight against cybercrime, as well as international cooperation on cybersecurity. Tomorrow, Commissioner Avramopoulos will also meet Serbian Deputy Prime Minister and Minister of Interior Nebojša Stefanović to discuss cooperation on migration, border management and security, and to initial a status agreement for operational cooperation between the European Border and Coast Guard Agency and Serbia. The opening of the conference and the initialling of the status agreement will be available on [EbS](#). (For more information: Natasha Bertaud – Tel.: +32 229 67456; Katarzyna Kolanko – Tel.: +32 299 63444; Markus Lammert – Tel.: +32 229 80423)

Commissioner Crețu travels to Croatia on 20 and 21 September

Commissioner for Regional Policy Corina **Crețu** will travel to Croatia on 20 and 21 September to present and discuss the Commission proposal for the future cohesion policy. On 20 September, she will visit the city of Vukovar in the Eastern part of the country where she will meet Ms Gabrijele Žalac, Minister for Regional Development and EU Funds, with whom she will then participate in a Citizens' Dialogue, and will visit an EU-funded project, the Vučedoł Culture Museum and the archaeological site of Vučedoł. On 21 September, Commissioner **Crețu** will travel to the neighbouring city of Beli Manastir, where she will meet Croatia's Prime Minister, Mr Andrej Plenkovic, and participates in the Session of the Government Council for Slavonia. Ahead of her visit, the Commissioner said: "*Croatia, the EU's newest Member State, is doing a great job in making the most out of EU cohesion money to the benefit of its citizens. Investments from the European Structural and Investment Funds have helped the country create jobs, modernise infrastructure and also enable young people to gain the skills they need. The next generation of cohesion policy programmes will continue to provide support to the country, with nearly 10 billion euro of cohesion funds proposed for 2021-2027.*" Information about the Commission's proposal on the Regional Development and Cohesion Policy beyond 2020 is available [here](#). Facts and figures on Cohesion policy investments in Croatia in the period 2014-2020 can be found [here](#). (For more information: Johannes Bahrke – Tel.: +32 229 58615; Andreana Stankova – Tel.: +32 229 57857)

Le Commissaire Andriukaitis en déplacement en Italie pour participer à la Terra Madre – Salone del Gusto

Le 20 septembre, Vytenis **Andriukaitis**, Commissaire européen en charge de la santé et de la sécurité alimentaire, sera en Italie pour participer à deux conférences consacrées au gaspillage alimentaire et à la résistance aux antibiotiques. Dans la soirée, il participera au dialogue citoyen au *le Circolo dei Lettori* sur le thème “L’Europe dans mon assiette. Gâchez moins, mangez mieux”. Avant sa visite, le Commissaire **Andriukaitis** a déclaré: “*Il est de notre responsabilité commune de continuer à réfléchir à la manière dont nous voulons produire, commercialiser, distribuer et consommer les produits alimentaires, du producteur à l’industriel transformateur, aux fournisseurs, transporteurs et commerçants, et jusqu’au consommateur. Je suis impatient d’échanger sur ce sujet et sur bien d’autres avec vous à Turin*”. À suivre [en direct](#). (Pour plus d’informations: Anca Paduraru – Tel.: +32 229 91269; Aikaterini Apostola – Tel.: +32 229 87624)

Commissioner Navracsics in Austria for higher education conference

Tomorrow, Commissioner for Education, Culture, Youth and Sport, Tibor **Navracsics**, will be in Vienna to give an opening speech at a conference on the future of higher education organised by the Austrian Presidency and the European Commission: ‘[The new student: flexible learning paths and future learning environments](#)’. The conference will bring together around 150 government officials, practitioners and stakeholders working in higher education. Over two days they will discuss alternative access routes to higher education, the changing needs of future students and learning opportunities offered by digitalisation. The Commissioner will present an update on plans to build a [European Education Area](#) by 2025, focusing in particular on promoting the mutual recognition of diplomas, setting up European Universities and implementing the Digital Education Action Plan. (For more information: Nathalie Vandystadt – Tel.: +32 229 67083; Joseph Waldstein – Tel.: +32 229 56184)

[Upcoming events](#) of the European Commission (ex-Top News)

[EU steps up its strategy for connecting Europe and Asia](#)

The Joint Communication builds on the European Union’s own experience of enhancing connections between its Member States, with and in other regions. With sustainable, comprehensive and rules-based connectivity at its core, the Communication will help to guide the EU’s external action in this field and is a part of the implementation of its [Global Strategy](#).

The Joint Communication on elements for an EU strategy on connecting Europe

and Asia is available [online](#).

*“Connectivity is the way to the future. The more connected we are, the more opportunities we have – to find common political solutions and to bring economic prosperity to citizens”, said High Representative/Vice-President Federica **Mogherini**. “Our approach is the European Union’s way: to establish stronger networks and strengthen partnerships for sustainable connectivity, across all sectors and based on a respect for common rules. This is the European way to tackle challenges and take opportunities, to the benefit of people in Europe and in Asia as well.”*

Vice-President for Jobs, Growth, Investment and Competitiveness, Jyrki **Katainen** said: *“We want to work with our Asian partners to improve connections between Europe and Asia, while bringing our values and approach in doing so. Infrastructure networks that will be built should be coherent, interoperable, as well as financially and environmentally sustainable. Calls for tender should be open and transparent to promote good governance and a level playing field. It is an approach that works, and one that we see a demand for among Asian countries, in our Eastern neighbourhood, the Western Balkans and beyond.”*

The Commissioner for International Cooperation and Development, Neven **Mimica** added: *“The EU and Asia are important partners on sustainable development and delivering the UN 2030 Agenda. Our development cooperation is an essential element of our broader engagement and partnership with Asia, not least in promoting sustainable connectivity. We want to further strengthen our partnership and focus even more on providing technical assistance, improving regulatory environments and creating incentives to drive forward and scale-up much needed investments.”*

Commissioner for Transport, Violeta **Bulc**, said: *“Transport infrastructure is the lifeblood of EU-Asia connections, carrying both people and goods between the continents, on the wings of digitalisation and decarbonisation. Europe is sharing and engaging through one of the most developed transport networks and infrastructure financing programmes in the world: the trans-European transport network. Connectivity matters!”*

Sustainable, comprehensive and rules-based: connectivity the EU’s way

The EU will combine a principled approach to connectivity and recognition that Asia encompasses different regions, which are home to very diverse countries in terms of economic models and level of development, with concrete action based on three strands:

1. Creating **transport** links, **energy** and **digital** networks and **human** connections;
2. Offering **connectivity partnerships** to countries in Asia and organisations;
3. Promoting sustainable finance through utilising diverse **financial tools**.

Creating cross-border networks

Efficient infrastructure and connections create growth and jobs and enables people and goods to move. From transport links to energy networks, people-to-people contacts to digital webs, the EU will extend its own networks and to contribute to new ones beyond its borders.

The EU's [Trans-European Transport Networks](#) (TEN-T) are being extended to countries bordering Asia. The EU should now connect the TEN-T with networks in Asia. The EU's digital single market provides a blueprint for enhancing trade in digital services, while its [Digital4Development strategy](#) fosters socio-economic development. We will share our experience of creating regional, liberalised energy markets with a focus on market-driven transformation towards clean energy. We will continue to promote human exchanges and mobility, for example in education, research, innovation, culture and tourism.

Developing strong bilateral and global connectivity partnerships

Our world depends on smooth and secure flows of goods, services and people. With a track record of a rules-based, fair and transparent internal market, the European Union is engaging with partners beyond its borders in order to promote similar approaches to sustainable connectivity.

The EU will pursue bilateral connectivity partnerships. The EU-China Connectivity Platform, for example, will help both parties to create synergies and address differing points of view. At a regional level, the EU is able to draw on its experience of contributing to the enhanced connectivity and integration of various regional cooperation structures, for example in the Baltic and Black Seas, as well as with ASEAN and as part of the ASEM process. Fostering increased region-to-region cooperation in connectivity would enable the European Union to extend its sustainable and rules-based connectivity model. Finally, the EU will engage with international organisations in determining the legal frameworks and concrete forms of connectivity, for example to set international standards. The World Trade Organisation, the International Energy Agency, the International Maritime Organisation and United Nations bodies are just a few examples where the European Union is working and will continue to work for sustainable and fair global practices.

Promoting sustainable financing of investment

With Asia requiring an estimated €1.3 trillion per year for infrastructure investment, there are significant opportunities for EU companies, provided that robust legal frameworks are in place. The EU will look to combine financial sources from international financial institutions, multilateral development banks and the private sector to ensure sustainable domestic and international finance for connectivity, while ensuring transparency and a level playing field for businesses. A comprehensive approach to investment financing, pioneered in Europe by the European Fund for Strategic Investments, as well as outside the EU through specific geographical investment facilities, has successfully leveraged investments for

infrastructure and connectivity. Combined with the [European Commission's proposals](#) for reinforced external action under the next EU Multi-annual Financial Framework (2021-2027), the potential for additional intelligent, innovative and multi-dimensional investment financing in and towards Asia is significant.

A better connected Europe and Asia through transport links, energy, human and digital networks will strengthen the resilience of societies and regions, facilitate trade, promote the rules-based international order, and create avenues for a more sustainable, low-carbon future. This Joint Communication will inform the EU's engagement with its partners from the neighbourhood to the Pacific, bringing benefits for the people of Europe and those countries who see the value of our approach to connectivity.

Background information

The Joint Communication adopted today by the European Commission and the High Representative of the European Union for Foreign Affairs and Security Policy provides the elements for an EU strategy on connecting Europe and Asia.

The proposals made in the Joint Communication will now be discussed in the European Parliament and the Council, and will contribute to discussions on connectivity at the upcoming [Asia-Europe Meeting \(ASEM\) Summit](#), to be held in Brussels on 18-19 October.

Further Information

[Joint Communication: Connecting Europe and Asia – building blocks for an EU Strategy](#)

[Memo: Explaining the European Union's approach to connecting Europe and Asia](#)

[Factsheet: Connecting Europe and Asia – The EU Strategy](#)

[Explaining the European Union's approach to connecting Europe and Asia](#)

What is 'connectivity' for the European Union?

Connectivity is essentially about networks. These can be in the form of transport links: by air, land or sea. Connectivity can be digital networks: mobile or fixed, from cables to satellites, from the internet backbone to the last mile. Connectivity also includes energy networks and flows: from gas, including liquefied natural gas (LNG) to electricity grids, from renewables to energy efficiency. Finally, connectivity has a very obvious human

dimension: from cooperation in education, research and innovation to travel and tourism. Connectivity serves and facilitates human interaction.

Connectivity brings people, places and opportunities closer, which is why it has to be approached and managed well. To work efficiently, connectivity requires internationally agreed practices, rules, conventions and technical standards, supported by international organisations and institutions that enable interoperability of networks and trade across borders. The potential impact of infrastructure and investments also requires the necessary steps to be taken to ensure that connectivity is sustainable. This refers to fiscal, environmental, economic and social sustainability.

Why is this Joint Communication coming now and what does it plan to achieve?

Already in 2016, the [EU's Global Strategy](#) recognised that connectivity requires that the EU steps up its engagement, noting the link between the EU's security and prosperity and the increasing importance of a 'connected Asia'. Since then, the economic, political, and security related implications of connectivity have become greater than ever before.

With opportunities for investment and better connectivity also comes responsibility. The impact of climate change and the need to speed up a global transition to low-carbon economies, the pitfalls of unsustainable borrowing and the dangers of unfair trade and investment practices make a sustainable, comprehensive and rules-based approach to connectivity not only desirable but necessary. Others are also setting out their own strategies at this time.

These factors have made it increasingly urgent for the EU to formulate its policy on Euro-Asian connectivity. It allows the EU to strengthen its engagement with its partners, clearly laying out its expectations and the conditions of its cooperation, following a unified, cross-sectoral, and integrated approach. The EU can build on its experience of regulating connectivity and creating cross-border transport, energy, human and digital links. It can draw on its many partnerships with third countries as well as regional and international organisations. It has its own means of helping to mobilise investment, which the [Commission has proposed to strengthen](#) for the next Multiannual Financial Framework (2021-2027), combining other public and private sources of capital. In doing so, it seeks to create an enabling environment for investment, create opportunities for businesses – based on a level playing field – and citizens, who will benefit from the growth this generates, as well as the results of increased connectivity in the fields of education, research, innovation, culture and tourism.

Does the Joint Communication prioritise regions, sectors or projects?

The Joint Communication looks at how to connect Europe and Asia as a whole. It draws upon the European Union's existing efforts to enhance connectivity, from bilateral dialogues to regional-to-region action plans, to engagement with and in international organisations. All regions and all sectors are

important in their own ways. The world is increasingly interlinked, and the Joint Communication seeks to help create conditions where connectivity is increasingly sustainable. The EU's interests in connectivity are best served when countries adopt good regulatory frameworks, create better business conditions, follow sensible economic policies, and tend towards open markets.

How has the EU been working on connectivity already?

The EU has been successfully connecting its Member States ever since its inception. A common transport policy was elemental in creating of the common market for goods and services and the free movement of people. The Trans-European Networks (TEN) were created in 1991, to enhance transport connections between the Member States and are now being extended to many countries outside the EU as well. The European Fund for Strategic Investments (EFSI) seeks to mobilise €500 billion in investment by 2020, [having met its target](#) of €315 billion in July 2018. Until now, 21% of this investment has gone to energy, 11% to digital, and 8% to transport, all aspects of connectivity.

The EU is managing more than €8 billion of funding in Asia between 2014-2020, of which significant resources support bilateral and regional initiatives in the context of connectivity, for example ASEAN's Master Plan on Connectivity and the educational exchange programme ERASMUS+, to name a few. Under our Asia Investment and Central Asia Investment facilities, EU funding of €300 million for the period 2010 to 2016 has leveraged around €2.5 billion of investments through blending of grants and loans.

How much money will the European Union invest in enhancing connectivity between Europe and Asia?

For the next budget of the European Union, the [European Commission has proposed to increase the European Union's external action budget to €123 billion](#) for the period 2021-2027. This represents an increase of 30% compared to the previous period. Included in this proposal is an investment framework for external action, with an increased fire-power of up to €60 billion. Building on the successful experience of the EU's External Investment Plan, it will help to raise and leverage additional financial resources for sustainable development from the private sector. If agreed by the Council of the European Union and the European Parliament, this increased funding would make a significant contribution to the European Union's commitment to enhancing connectivity between Europe and Asia.

Is this strategy directly in competition with China's Belt and Road Initiative?

The European Union's approach to Euro-Asian connectivity is that it must be sustainable, comprehensive and rules-based. This approach brings direct benefits to people, both in the 'end point' countries and countries of transit, brings decarbonisation, digitalisation, fair competition, investment and innovation.

The European Union and China share an interest in making sure that our

respective initiatives work well together, despite the differences in approach and implementation. Connectivity is not possible if systems and networks are not interoperable. As we have already been doing, the European Union will continue to engage with China – in our bilateral Connectivity Platform, in the wider bilateral relationship, and in multilateral fora – to create synergies and to find commonalities. As the Joint Communication highlights, the EU will further step up its work within international organisations to set and enforce global rules and standards, which will create a level playing field and equal opportunities for all.

How does this Joint Communication relate to the connectivity policies or initiatives of other countries?

The European Union will always look to engage with partners – in Europe's neighbourhood, in Asia and beyond – on enhancing connectivity and finding complementary and common solutions. Our approach to connectivity, highlighting long-standing policies and future strategic direction, is clearly set out in the Joint Communication: connectivity must be fiscally, environmentally, socially and economically sustainable; comprehensive across sectors and financial frameworks; and rules-based. These are the principles for our engagement with other countries and organisations.

The message from the Joint Communication is that the European Union wants to engage more and wants to improve connectivity between Europe and Asia on these mutually-beneficial terms. We will proactively seek to identify synergies between our and our partners' connectivity strategies, such as China's Belt and Road Initiative, Free and Open Indo-Pacific strategies of Japan and the United States, as well as Connectivity 2025 of the Association of Southeast Asian Nations (ASEAN), among others, in order to jointly foster sustainable connectivity across Europe and Asia.

Further Information

[Joint Communication: Connecting Europe and Asia – building blocks for an EU Strategy](#)

[Press release: EU steps up its strategy for connecting Europe and Asia](#)

[Factsheet: Connecting Europe and Asia – The EU Strategy](#)

European Citizens' Initiative: Commission registers 'Eat ORIGINAL! Unmask your food' initiative

The stated objective of the proposed Citizens' Initiative is to impose

mandatory declarations of origin for all food products in order to prevent fraud, protect public health and guarantee consumers' right to information.

The Commission's decision to register the Initiative only concerns the legal admissibility of the proposal. The Commission has not analysed the substance at this stage.

The registration of this Initiative will take place on 2 October 2018, starting a one-year process of collection of signatures of support by its organisers. Should the initiative receive one million statements of support within one year, from at least seven different Member States, the Commission will have to react within three months. The Commission can decide either to follow the request or not, and in both instances would be required to explain its reasoning.

Background

European Citizens' Initiatives were introduced with the Lisbon Treaty and launched as an agenda-setting tool in the hands of citizens in April 2012, upon the entry into force of the European Citizens' Initiative Regulation which implements the Treaty provisions.

Once formally registered, a European Citizens' Initiative allows one million citizens from at least one quarter of EU Member States to invite the European Commission to propose a legal act in areas where the Commission has the power to do so.

The conditions for admissibility, as foreseen by the European Citizens' Initiative Regulation, are that the proposed action does not manifestly fall outside the framework of the Commission's powers to submit a proposal for a legal act, that it is not manifestly abusive, frivolous or vexatious and that it is not manifestly contrary to the values of the Union.

For more information

[Full text of the proposed 'Eat Original' European Citizens Initiative](#) (active from 2 October)

[Other European Citizens' Initiatives currently collecting signatures](#)

[European Citizens' Initiative website](#)

[European Citizens' Initiative Regulation](#)

[European Citizens' Initiative Forum](#)