

[EUIPO staff engagement wins gold at the IC Brilliance Awards](#)

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The EUIPO's internal video news channel, EUIPOnews, has won a Gold Award in the **Brilliance in Employee Engagement** category at the Internal Communication Brilliance Awards, organised by [BOC Global Events and Training Group](#).

According to the [IC Brilliance website](#): 'The judges commended this entry because of its innovative approach to involving colleagues directly in the communication process. The result is a genuine and sincere fresh channel.'

EUIPOnews is a monthly video news programme designed and produced internally for and with the participation of staff, effectively supporting the internal communication and staff engagement of the Office.