

# “E&M GO!” orientation ceremony 2024 held today (with photos)

The Hong Kong Electrical and Mechanical (E&M) Trade Promotion Working Group (Working Group), formed by the Electrical and Mechanical Services Department (EMSD) and the E&M trade, held the "E&M GO!" orientation ceremony 2024 today (November 1) to welcome young people joining the E&M industry.

Speaking at the ceremony, the Secretary for Home and Youth Affairs, Miss Alice Mak, said that the Government has long attached great importance to youth development, and is committed to fostering the growth and development of young people by providing all-round support in education, careers, entrepreneurship and home ownership. She was pleased that the EMSD and the Working Group have actively pulled together the efforts of the Government, the business sector and the community to support young people and provide diversified development opportunities to those who aspire to join the E&M industry. Miss Mak encouraged new members of the E&M industry to actively participate in the industry's activities, continuously upgrade their professional knowledge, and achieve a bright future in the E&M industry.

The Director of Electrical and Mechanical Services, Mr Poon Kwok-ying, said that through school activities, social media, large-scale exhibitions and job fairs, the EMSD and the Working Group have been promoting the professional image of the E&M industry, and encouraging young people to join the industry to foster the development of the city. He encouraged young people to give full play to their strengths and overcome challenges proactively, so as to open a new chapter for the industry.

Established in 2012, the Hong Kong Electrical and Mechanical Trade Promotion Working Group comprises 19 E&M-related organisations, including government departments, public organisations, education institutes, public utilities, trade associations and unions. It aims to promote and enhance the professional image of the E&M industry and attract more young people to join the industry.



