

Education Bureau holds Values Education Prize Presentation Ceremony cum "My Pledge to Act" Launching Ceremony (with photos)

The Secretary for Education, Dr Choi Yuk-lin, spoke highly of the award-winning teachers and students in various competitions on values education held the previous school year, and kicked off the "My Pledge to Act" activity series for this school year in the Values Education Prize Presentation Ceremony 2021/22 cum "My Pledge to Act" 2022/23 Launching Ceremony today (September 2).

Speaking at the ceremony, Dr Choi said that cultivating students' positive values and helping them practise good attitudes and behaviours is one of the important goals of the school curriculum. She was pleased to see that despite the epidemic, schools and students still participated actively in various competitions organised by the Education Bureau (EDB).

In the award-winning lesson plans, teachers adopted a variety of teaching strategies to enhance students' understanding of positive values. Through different learning activities, students' affection and motivation for practising good behaviours were enhanced. It was impressive to see that students were able to show appreciation and recognition to people with good deeds they came across in their daily life in the award-winning comic strips and short videos. The positive energy embedded in "Be Grateful and Treasure What We Have, Stay Positive and Optimistic" was displayed in their work.

Today's event was organised by the Curriculum Development Institute of the EDB. Since 2019, the EDB has set "Be Grateful and Treasure What We Have, Stay Positive and Optimistic" as the theme for "My Pledge to Act", and this has been widely recognised and supported by schools. To build on the success over the past three years and align with the EDB's newly added priority values and attitudes, i.e. "Law-abidingness", "Empathy" and "Diligence", starting from this school year, schools may flexibly select from the three sub-themes, i.e. "Be Diligent and Law-abiding, Perform Acts of Kindness", "Think from Others' Perspectives, Foster Harmony and Be Respectful" and "Inherit Traditional Culture, Be Patriotic and Love Hong Kong", to organise their school-based "My Pledge to Act" activities.

The EDB will organise various related learning activities, such as a mascots design competition, a creative social media post design competition and a parent-child storytelling competition, to support the implementation of "My Pledge to Act" and cultivate students' positive values and good attitudes and behaviours. Please refer to EDB Circular Memorandum No. 114/2022 (applications.edb.gov.hk/circular/upload/EDBCM/EDBCM22114E.pdf) for details.

For the list of the winners of the competitions and details of the

"My Pledge to Act" 2022/23 activities, please visit the Values Education webpage of the EDB (www.edb.gov.hk/en/ve).

