

[EDB launches revamped Smart Parent NET parent education website \(with photo\)](#)

The Education Bureau (EDB) today (March 21) launched the revamped Smart Parent Net one-stop parent education information website (www.parent.edu.hk). The revamped website adopts a design by students of the Hong Kong Design Institute with a renewed colour theme and outlook. The enhanced categorisation of contents makes it more convenient for parents to get information relating to parent-child relationship, character development, parenting skills and emotional management of parents.

The main contents of the revamped Smart Parent Net website include:

- (1) Six key themes: providing comprehensive information categorised under Parent-child Relationship, Character Development, Education & Learning, Physical and Mental Health, Life Planning and Home-school Cooperation thereby catering for the needs of different parents;
- (2) Positive Parent Campaign section: enabling parents with easier access to the articles, videos, information on activities and resources related to the Positive Parent Campaign;
- (3) Calendar: allowing parents to search for parent education courses or activities organised by the EDB and navigate other important issues related to parent education; and
- (4) Parent Education Activity Information Hub section: allowing parents' easy access to information on parent education courses and activities organised by other government departments and post-secondary institutions in Hong Kong.

The Government attaches great importance to parent education. The EDB will continue to disseminate information on parent education through the Smart Parent Net website and its social media platforms, including Facebook (www.facebook.com/parents.edu.hk), Instagram page (www.instagram.com/parents.edu.hk), and YouTube channel (www.youtube.com/@smartparentnet). Meanwhile, the EDB encourages parents to subscribe to the e-newsletter of Smart Parent Net in order to keep abreast of the latest developments of parent education.

The EDB has issued a circular letter to all kindergartens and primary and secondary schools in Hong Kong, encouraging them to promote the revamped Smart Parent Net website to parents. The contents of the website will be updated regularly to allow parents' prompt access to the latest information.



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