

Easter promotional activities at HA shopping centres (with photos)

The following is issued on behalf of the Hong Kong Housing Authority:

The Hong Kong Housing Authority (HA) strives to provide a wide range of activities in its shopping centres in serving residents and enhancing the business environment. Promotional activities will be held in HA shopping centres during the Easter holidays to add festive joy for shoppers and boost patronage.

"Bunnies are a lovely and lively symbol of Easter. On April 21 (Sunday), there will be promotional activities under the theme of 'Bunnies' Playground' at 13 HA shopping centres, namely the Ching Long, Hoi Lai, Choi Tak, On Tat, Nam Shan, Ping Shek and On Kay shopping centres in Kowloon, and the Lei Muk Shue, Kwai Chung, Mei Tin, Tin Yan and Siu Hong shopping centres and Shui Chuen O Plaza in the New Territories," a spokesman for the HA said today (April 8).

"From noon to 2pm there will be bunny parades, while from 2pm to 7pm there will be gift redemption on a first-come, first-served basis."

More fun is coming from 11am to 4pm. Clowns twisting balloons for shoppers, Easter handicraft workshops, snack booths and games booths will be available at nine shopping centres, namely the Choi Tak, Ping Shek, On Tat, On Kay, Lei Muk Shue, Kwai Chung, Mei Tin and Tin Yan shopping centres and Shui Chuen O Plaza on that day.

On April 20, a variety show by artists will delight shoppers at Ching Long Shopping Centre from 2.30pm to 4pm and at Hoi Lai Shopping Centre from 2.30pm to 4pm on April 21.

As for the HA's regional shopping centre Domain in Yau Tong, in addition to Easter decoration, special celebration activities are ongoing on Saturdays, Sundays and public holidays from now till April 28. Shoppers may redeem gifts when they spend up to specified amounts via electronic payment, or they may redeem game coupons for children for the inflatable bouncy play area and games booths on specified days. There will also be bunny parades and clowns twisting balloons at Domain during the period.

For details of the celebration programmes at HA shopping centres during the Easter holidays, please refer to the links of the HA: www.housingauthority.gov.hk/common/image/home/easter-poster-2019.jpg and www.housingauthority.gov.hk/common/image/home/domain-easter2019-poster.jpg.

