

Director-General of Investment Promotion visits Singapore and Kuala Lumpur to promote Hong Kong's business opportunities

â€‹The Director-General of Investment Promotion at Invest Hong Kong (InvestHK), Ms Alpha Lau, has commenced her duty visit to Singapore and Kuala Lumpur today (November 3) as part of the latest efforts to promote Hong Kong's business opportunities.

During the visit, Ms Lau will meet with potential companies from various sectors, including business and professional services, creative industries, family offices, financial services, innovation and technology, and tourism and hospitality, to discuss their plans to set up or expand in Hong Kong. She will also meet with representatives of local government organisations and business communities to explore collaboration opportunities on investment promotion between Hong Kong, Singapore and Kuala Lumpur.

Ms Lau will speak at two events organised by the Economist Intelligence Corporate Network in Singapore and Kuala Lumpur to provide the latest updates on the current business environment in Hong Kong. The Director of the Hong Kong Economic and Trade Office in Singapore, Mr Owin Fung, will also join the event. Before heading to Kuala Lumpur, Ms Lau will attend the FinTech Festival 2024 in Singapore.

The highlight of the visit is a Guangdong-Hong Kong-Macao Greater Bay Area (GBA) seminar in Kuala Lumpur hosted by InvestHK and the Guangdong-Hong Kong-Macao Bay Area Development Office on November 8, to encourage Malaysian companies to tap into business opportunities in the GBA via Hong Kong. The Associated Chinese Chambers of Commerce and Industry of Malaysia is also a co-organiser of the event.

At the seminar, the Commissioner for the Development of the Guangdong-Hong Kong-Macao Greater Bay Area, Ms Maisie Chan, will deliver opening remarks, followed by a keynote address delivered by Ms Lau. Representatives of Malaysian companies that have established in Hong Kong and the GBA will also be sharing their insights with the participants. The Director-General of the Hong Kong Economic and Trade Office in Jakarta, Miss Libera Cheng, will also join the event.