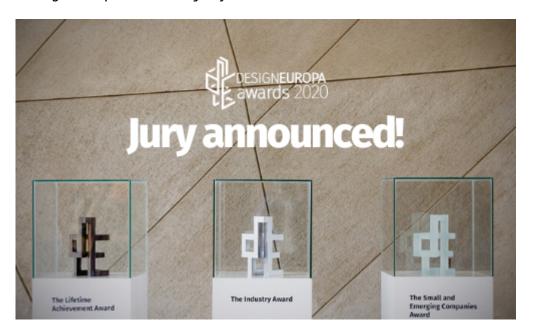
DesignEuropa Awards jury announced

April 01, 2020 About the EUIPO

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The members of the prestigious <u>DesignEuropa Awards 2020 jury</u> have been announced.

<u>The DesignEuropa Awards</u> are now in their third edition. The Awards celebrate excellence in design and design management among <u>Registered Community Design</u> (RCD) holders.

The jury is chaired by Päivi Tahkokallio, the president of the Bureau of European Design Associations (BEDA), which represents 47 member associations in 25 European countries. The other 11 jury members are European and international experts in business, design and intellectual property.

Held every two years, the DesignEuropa Awards are already a fixture on the international design award calendar. The Awards have two categories open for nominations and applications — the Industry Award and the Small and Emerging Companies Award.

The third category, the nomination-only Lifetime Achievement Award, is for designers who have had a significant impact on the design profession over the course of a career. This honour was previously won by legendary automotive designer <u>Giorgetto Giugiaro</u> (in 2016) and by the visionary creator of Apple's first design language, <u>Hartmut Esslinger</u> (in 2018).

The application and nomination period for DesignEuropa 2020 closes on 20 April. Application and nomination is free and can be done easily through the DesignEuropa Awards website (www.designeuropaawards.eu).