Customs and Excise Department WeChat Official Account for cross-boundary drivers officially launched (with photos)

The $\hat{a} \in \text{Customs}$ and Excise Department (C&ED) today (August 22) launched a WeChat Official Account for dissemination of information on Customs vehicle clearance at land boundary control points to the cargo industry and members of the public.

The C&ED has been using various channels including SMS and e-mail to provide the latest Customs clearance information for the Road Cargo System (ROCARS) users of the cross-boundary cargo transport industry.

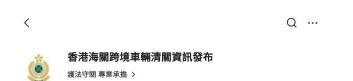
To further strengthen communication with the industry and the public, the department set up the WeChat Official Account for providing comprehensive and timely Customs vehicle clearance information on land boundary control points for the cross-boundary cargo transport industry and private car and coach drivers.

Diversified information will be available on the account platform, including details of the latest Customs clearance arrangements, special clearance reminders, and points to note for importing and exporting commodities.

To obtain the latest information, cross-boundary vehicle drivers can search for the account "é¦mæ¸ æ μ ·é—œè· "å¢f車è¼ >æ¸ "關資è "Šç¾å¸f" on the WeChat mobile application or use the application to scan the Official Account's OR code.

The C&ED will inform ROCARS users of the account's launch. Promotional leaflets will also be distributed to cross-boundary drivers at land boundary control points. In the meantime, the QR code has been uploaded to the C&ED's website (www.customs.gov.hk/tc/home/index.html).

SMS and email channels will continue to be used to convey the latest land boundary control point clearance information to ROCARS users.



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