

Cultural heritage in focus at exhibition of NatGeo photo camp talent

A photo exhibition on Hong Kong's intangible cultural heritage (ICH) themed "I SEE HONG KONG", featuring the work of 20 aspiring young photographers, will be held at the Hong Kong Cultural Centre foyer from January 4 to 11, 2020.

The exhibition aims to arouse public interest in Hong Kong's unique ICH by showcasing the work of the young photographers who took part in the inaugural National Geographic (NatGeo) photo camp in the city earlier this year.

Curated by NatGeo's professional photographers, the exhibition features six ICH items: Cantonese opera, Hakka unicorn dance, Cheongsam (qipao) making, Chinese betrothal cake making, birdcage making, and paper crafting.

The NatGeo Photo Camp was held in April this year. It was co-organised by NatGeo, The Hong Kong Award for Young People (AYP) and Brand Hong Kong.

During the camp, 20 talented youth selected by AYP explored Hong Kong's rich cultural heritage, guided and mentored by NatGeo professionals. The budding photojournalists documented interesting stories about how the community keeps various forms of ICH alive.

The exhibition also underscores the Government's commitment to collaborate with ICH practitioners and related organisations to enhance community engagement in the preservation, promotion and transmission of Hong Kong's precious cultural heritage.

The exhibition will be open from 1pm to 9pm on January 4 and from 9am to 9pm from January 5 to 11. Admission is free.

The "I SEE HONG KONG" exhibition will also be held from March 12 to 21 at the Hong Kong Maritime Museum in Central.

Photos, articles introducing Hong Kong's ICH and a video on the photo camp can be viewed at the "I See Hong Kong" content hub (<https://www.nationalgeographic.com/iseehongkong>).