

# CSCLF, Honda launch program to help distressed youth

Honda, the Japan-based multinational automaker, has partnered with the China Soong Ching Ling Foundation (CSCLF) on Monday to support distressed and poor youth in China.



The CSCLF & Honda Dream Fund is launched in Beijing on Sept. 11, 2017.  
[Photo/China.org.cn]

Called the CSCLF & Honda Dream Fund, the program was launched in Beijing to help youngsters nationwide pursue their dreams.

“China is an enormous country with a large population, and many of the youth have lost their dreams due to economic constraints,” said Mizuno Yasuhide, president of Guangqi Honda Automobile Co., Ltd.

He hoped that the fund can encourage young people to dream boldly and embrace more hope and opportunities in life.

Unlike traditional charity programs, the fund provides a package of measures to the qualified students including long-term financial support, mentorship and continued tracking system to monitor and evaluate their performance.

The program will not only target talented students in prestigious universities but also those in remote areas and vocational schools, according to Honda’s briefing.

As of the end of 2016, there were over 40 million people in China living below the country's poverty line, accounting for about 3 percent of the country's population.

Jing Dunquan, vice chairman of CSCLF, said the fund will help establish a platform for poor young Chinese to pursue and achieve their dreams and motivate them to embrace a better future.

He hoped the initiative will also bring vitality to China-Japan relations.