

CPC official stresses importance of publicity work

A senior official of the Communist Party of China (CPC) has stressed the importance of publicity work in preparation for the upcoming national congress of the CPC.

Liu Qibao, a member of the Political Bureau of the CPC Central Committee and head of the Publicity Department of the CPC Central Committee, made the remarks Friday at the end of a five-day seminar.

Newly appointed ministers of publicity departments of the Party committees at provincial, district, city and sub-provincial levels attended the seminar.

Liu said that publicity heads should be aware of their great responsibilities and work hard to prevent the spread of erroneous ideas.

He also pledged more support for creative work to guarantee the vitality and vigor of publicity work.