

Communications Authority press release

The following is issued on behalf of the Communications Authority:

This press release summarises the decisions of the Communications Authority (CA) following its 81st meeting, held in December 2018:

Broadcast complaints

The CA considered two complaint cases in respect of broadcasters' non-compliance with the Generic Code of Practice on Television Advertising Standards (TV Advertising Code) and the Radio Code of Practice on Programme Standards (Radio Programme Code):

(a) complaints against the television advertisement for "Chewy – Kumai Premium American Pearl Rice" broadcast on August 6 and 7, 2017 on the Chinese Channel of Fantastic Television Limited, and on August 17, 2017 on now TV News Channel of PCCW Media Limited respectively. The CA decided that the two licensees should be advised to observe more closely the relevant provision in the TV Advertising Code; and

(b) complaints against the radio programme "Crazy & Happy" broadcast on July 11, 2018 on Radio 2 Channel of Radio Television Hong Kong (RTHK). The CA decided that RTHK should be advised to observe more closely the relevant provision in the Radio Programme Code.

Details of the above cases are at Appendix.