

Communications Authority press release

The following is issued on behalf of the Communications Authority:

This press release summarises the decisions of the Communications Authority (CA) following its 137th meeting held in September 2024.

Renewal of "other licensable television programme service" licence

The CA has approved the application by Greenroll Limited for renewal of its "other licensable television programme service" licence for the provision of television programme services to hotel rooms in Hong Kong. The renewed licence will be valid for 12 years from September 1, 2025, to August 31, 2037 (both dates inclusive).

Upon the renewal of the above licence, there are 21 "other licensable television programme service" licensees providing television programme services to more than 50 hotels in Hong Kong.

Broadcast complaint

The CA considered a complaint case about a television advertisement for "Vita Green Lingzhi" broadcast on May 11, 2023, on the Jade Channel of Television Broadcasts Limited (TVB). The CA decided that TVB should be advised to observe more closely the relevant provisions of the Generic Code of Practice on Television Advertising Standards. Details of the case are at the [Appendix](#).