

[#CommsForEquality programme](#)



The [#CommsForEquality](#) event takes place next Thursday 17 November 2022 remotely via Zoom. No previous registration required.

The UK is committed to defending and promoting LGBTQ+ rights internationally. In this context, the UK Government will host the virtual conference [#CommsForEquality](#), an event focused on Latin America and the Caribbean with the aim of building capability and understanding about the role of communications in strengthening LGBTQ+ rights.

Audiences

Comms professionals and content creators.

Programme

[Convert to your local time here.](#)

Session details

How can communications support positive change for the LGBTQ+ communities? Keynote session

Objective: to discuss what is the role of business as usual comms towards LGBTQ+ rights.

Speaker:

1. Hugo Greenhalgh, Thompson Reuters Foundation, editor of [Openly](#)

[Join here.](#)

Visibility Roundtable

Objective: to discuss how comms can provide visibility to the LGBTQ+ community through business as usual.

Speakers:

1. Andrea Rivas, leader of Asociación Familias Diversas de Argentina, Argentina. [Twitter](#), [LinkedIn, part of Top Voice 2022](#)
2. Tamara Adrian, Venezuelan 2015 National Assembly, Venezuela
3. Alberto Moscoso, Executive Director ADESPROC Libertad, Bolivia . [Twitter](#)

[Join here.](#)

Now and then Keynote session

Objective: to reflect and compare how comms were around LGBTQ+ matters 10 years ago and how they are now.

Speakers:

1. [Nicole Davison](#), British High Commissioner to Belize.
2. [Anjoun Noorani](#), British Consul General, Rio de Janeiro, Brazil.

[Join here.](#)

Tackling disinformation Roundtable

Objective: to discuss how comms can counterbalance anti-LGBTQ+ and anti-gender narratives which are widespread online.

Speakers:

1. Matías Trujillo, [Todo Mejora](#), Chile.
2. Pia Bravo, Director of [Presente NGO](#), Peru.
3. Yendri Velásquez, Amnesty International, Venezuela. [Twitter](#)

[Join here.](#)

Achieving balance Roundtable

Objective: to discuss how comms can provide visibility not only to the negative side (such as violence or lack of rights) but also to success stories (equal marriage legislation, etc.).

Speakers:

1. Mildred Pérez, [Homosensual](#), Mexico. [LinkedIn](#).
2. Gianna Camacho, defender of Human Rights and correspondent for Presentes Latam, Peru.
3. Ramón Gómez, [Movilh NGO](#), Chile.

[Join here.](#)

Inclusive comms workshop for Spanish language

Objective: to understand and use inclusive language in business as usual comms wording and visual assets.

Speaker:

1. [Eugenia Mitchelstein](#), Director of the Social Sciences Department at Universidad de San Andrés. Argentina. [Twitter](#)

[Join here.](#)

Inclusive comms workshop for Portuguese language

Objective: to understand and use inclusive language in business as usual comms wording and visual assets.

Speaker:

1. Michelle Horovits, FCDO comms team Brazil

[Join here.](#)

Join the conversation in social media with [#CommsForEquality](#)

Enquiries

RegionalCommunicationsHub.Americas@fcdo.gov.uk

Published 1 November 2022

Last updated 11 November 2022 [+ show all updates](#)

1. 11 November 2022

Additional translation to Spanish added

2. 1 November 2022

Added translation