

Chinese Film Panorama 2024 opens tonight (with photo)

The opening ceremony for the Chinese Film Panorama 2024 was held tonight (October 9) at Hong Kong City Hall, followed by a screening of the opening animated film "Into the Mortal World" (2024) directed by Zhong Ding.

The Acting Secretary for Culture, Sports and Tourism, Mr Raistlin Lau; the Film and Television Artistic Director of the Bauhinia Culture Group, Mr Deng Wugui; the Deputy Director-General of the Department of Publicity, Cultural and Sports Affairs of the Liaison Office of the Central People's Government in the Hong Kong Special Administrative Region, Mr Lin Nan; the Chairman of the Southern Film Culture Foundation, Mr Ding Kai; the Director of Leisure and Cultural Services, Mr Vincent Liu; the Chairman of the South China Film Industry Workers Union, Mr Cheung Hong-tat; and the executive producer of the opening film, Mr Huang Long, officiated at the opening ceremony.

The Panorama is presented by the Leisure and Cultural Services Department (LCSD) and the Southern Film Culture Foundation in association with Sil-Metropole Organisation Ltd, the China Film Foundation and the South China Film Industry Workers Union, and supported by the Bauhinia Culture Group. Ten distinctive feature-length animated films and two short film programmes produced on the Mainland will be shown at the Theatre of Hong Kong City Hall, the Cinema of the Hong Kong Film Archive, and lecture halls of the Hong Kong Science Museum and the Hong Kong Space Museum, the East Kowloon Cultural Centre (EKCC), Cine-Art House (Maritime Square) and the Rayson Huang Theatre of the University of Hong Kong from today to November 16.

The opening film, "Into the Mortal World", is a reinterpretation of the mythology of "The Cowherd and the Weaver Girl". The weaver girl's son is reconnected with his long-lost sister when he is demoted to the mortal world and embarks on an adventure in the divine realm.

Other selected films include "Princess Iron Fan" (1941) (4K restored version), "The Monkey King: Uproar in Heaven" (First and Second Parts) (1961-1964), "Peacock Princess" (1963), "Nezha Conquers the Dragon King" (1979), "The Legend of Sealed Book" (1983) (4K restored version), "To the Bright Side" (2021), "Chang An" (2023), "The Storm" (2024) , and "Boonie Bears: Time Twist" (2024). Apart from animated feature films, two collections of animated short films will also be screened.

"Into the Mortal World" is in Cantonese while other films are in Putonghua. "Chang An" will be screened on October 14 at Rayson Huang Theatre of the University of Hong Kong and on November 16 at the EKCC for free. Cine-Art House (Maritime Square) will offer a free screening of "Peacock Princess" on October 12. The admission tickets for the screening at Rayson Huang Theatre of the University of Hong Kong have been available at The University

of Hong Kong Staff Association located at 5/F, T T Tsui Building of the University of Hong Kong starting from September 30. The admission tickets for the free screenings at Cine-Art House (Maritime Square) and the EKCC are available at the respective screening locations from September 30 and November 1. Each person can obtain up to two tickets per screening on a first-come, first-served basis. Other film tickets priced at \$70 are now available at URB TIX (www.urbtix.hk). For telephone bookings, please call 3166 1288. For programme details, please call 2734 2900 (LCSD) or 2780 5355 (for screenings at Cine-Art House (Maritime Square) and the University of Hong Kong) or visit www.lcsd.gov.hk/fp/en/listing.html?id=66.

The Chinese Film Panorama 2024 is one of the activities in the Chinese Culture Promotion Series. The LCSD has long been promoting Chinese history and culture through organising an array of programmes and activities to enable the public to learn more about the broad and profound Chinese culture. For more information, please visit www.lcsd.gov.hk/en/ccpo/index.html.

