

# China pledges crackdown on IPR violations, counterfeits

China's cabinet, the State Council, has recently issued a guideline on intensifying crackdown on counterfeiting and Intellectual Property Right (IPR) infringements.

Fighting counterfeiting and IPR violations will help ensure implementation of China's IPR strategy, protect market order and improve the business environment, the guideline says.

The document requires a better market supervision system and demands improvements to the law, regulations and standards with appropriate information technology utilized in supervision.

The document mandates cooperation among regions and government agencies, along with international collaboration, to handle problems in production, circulation and sales.

E-commerce platforms must strengthen scrutiny of business operators.