

# Charity project to help children continue their education



Companies and individuals donate more than 6 million yuan for needy children to continue their education during a fundraising night in Beijing on May 24, 2017. [Photo by Li Huiru / China.org.cn]

Just days ahead of International Children's Day, the Showyes Project, together with Voices of the Youth (Chinese: <http://qnzs.youth.cn/>), launched a fundraising night in Beijing on May 24. The activity is one of a series of charity projects dating back to 2015.

Voices of the Youth, a social networking platform under the All-China Youth Federation, launched the targeted poverty alleviation scheme together with China Social Welfare Foundation's Showyes Project that year in response to Chinese President Xi Jinping's call for "high precision" poverty relief during a Communist Party of China symposium on poverty relief and economic and social development in the 2016-2020 period.

In China's underdeveloped areas, left-behind children whose parents are migrant workers in big cities, orphans and children from very poor families frequently face the risk of being withdrawn from school and even going hungry. Education and skill training are effective ways to help them shake off poverty.

Aiming at helping needy children with vocational training and reeducation, and further supporting them with careers guidance, the project is seen as hopefully helping plug a skills shortage in poor areas.

The object of this fundraising night is to raise enough money to support as many as 1,000 Chinese children continue their education.

During the fundraising activity, Perfect (China) Co., Ltd, together with other caring companies and individuals donated a total amount of more than 6 million yuan, which will benefit poor students from Jiangxi, Sichuan, Guizhou, Hubei, Yunnan, Hebei, Shaanxi and Shanxi provinces to realize their dream of going to school.

According to Jin Dong, an administrative staff member of Voices of the Youth, the activity is one of many important measures in realizing The Middle- and Long-term Youth Development Plan (2016-2025) released recently by the CPC Central Committee and the State Council.