

CFS urges public not to consume kind of bread product with possible presence of mould

The Centre for Food Safety (CFS) of the Food and Environmental Hygiene Department today (November 7) urged the public not to consume a kind of bread product imported from Japan as the product might contain mould. The trade should stop using or selling the affected batch of product concerned immediately if they possess them.

Product details are as follows:

Product name: BASE BREAD (Cinnamon)

Brand: BASE BREAD

Place of origin: Japan

Net weight: 81 grams

Best Before: October 23, 2023 to December 12, 2023

Seller: BASE FOOD

A spokesman for the CFS said, "The CFS, through its Food Incident Surveillance System, noted a notification from the Ministry of Health, Labour and Welfare of Japan, that the above-mentioned product was being recalled in Japan as the product might contain mould. Upon learning of the incident, the CFS immediately contacted the seller for follow-up. A preliminary investigation revealed that the above-mentioned seller had sold the affected batch of product concerned to Hong Kong."

For the sake of prudence, the CFS has instructed the above-mentioned seller to stop sale and remove from shelves the affected products, and to initiate a recall. Enquiries about the recall can be made to the seller (hotline: +81 03-6416-8905 or email: contact_hk@basefood.co.jp) or to relevant retailers.

The spokesman advised members of the public to stop consuming the affected product and seek medical treatment if they feel unwell after consuming the product concerned.

The CFS will alert the trade to the incident, and continue to follow up and take appropriate action. An investigation is ongoing.