

# Casa Rica adheres to Terra Carta charter

World news story

Local business Casa Rica Gourmet Kitchen adheres to the Terra Carta initiative, seeks more partners to join initiative.



HMA Ramin Navai gave a speech during the presentation

On the early morning of Thursday 22 December, Casa Rica hosted a breakfast event to join the Terra Carta initiative for sustainable markets. Her Majesty's Ambassador Ramin Navai participated in the event, organized with the support of the British Embassy in Asuncion.

Representatives from the British Chamber of Commerce, the United Nations Global Pact, and CEO of other businesses with a commitment to social corporate responsibility attended the event.

Terra Carta is an initiative by HRH The Prince of Wales, a charter that puts sustainability at the heart of the private sector. Part of the Sustainable Markets Initiative, Terra Carta offers the basis of a recovery plan to 2030 that puts Nature, People and Planet at the heart of global value creation.

Casa Rica Gourmet Market is the first business to join Terra Carta in Paraguay, and seeks others who want to be part of this laudable initiative. Upon joining the charter, CEO Florian Haensch emphasized:

(. . . ) [t]he indispensable role of the private sector and the enormous contribution it can make towards a more sustainable Paraguay, a region, and ultimately a more sustainable world in balance between economic, social and environmental development.

During the event, HMA Ramin Navai said:

The Terra Carta aims to reunite people and planet, by giving fundamental rights and value to Nature, ensuring a lasting impact and tangible legacy for this generation.

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