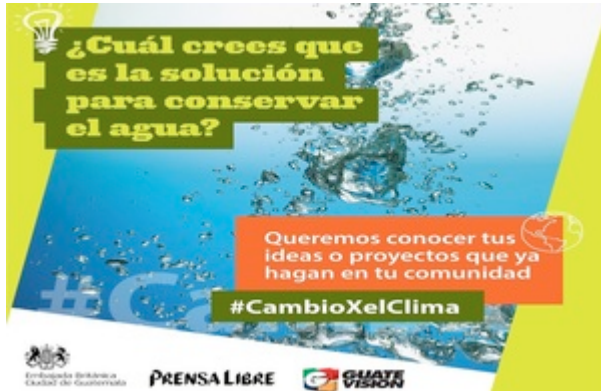


# Campaign seeks innovative ideas to protect the environment

World news story

Prensa Libre, Guatevisión and the British Embassy invite Guatemalans to send their innovative ideas to protect the environment.



With the hashtag #CambioXelClima, Guatemalans are invited to send their ideas of small things that they are doing and that work to stop the deterioration of the environment.

We want to know what is new in specific actions on:

- WATER Conservation
- Management of GARBAGE-WASTE-PLASTICS
- Protection of FORESTS-GREEN AREAS
- Efficient use of TRANSPORTATION
- Energy saving-FUELS

Proposals will be received from February 22 to 28, a jury will select the best five, and the winners will be announced from March 15 to 19 through reports.

Initiatives should be sent to the email [embajadabritanicagt@gmail.com](mailto:embajadabritanicagt@gmail.com) where they should explain, with text, photos or videos, the ideas they are putting into motion.

The British Ambassador to Guatemala, Nick Whittingham, said:

I am very excited to participate in this project, first because the creativity of Guatemalans has no limits. An idea can be very simple and functional. In addition, if we can apply that to combat climate change and share it with the population, we will be making a big difference. And also, because the new generations are more aware of the need to avoid climate change.

This year in November, the United Kingdom will host the Global Summit on Climate Change (COP26), where nations, including Guatemala, will meet to agree on commitments to reduce emissions, implement national prevention policies and evaluate long-term projects to help the planet.

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