

# Call for proposals to develop guidebooks on doing business and FinTech in Indonesia

World news story

British Embassy Jakarta is looking for an organisation to develop two guidebooks on Doing Business in Indonesia and the FinTech sector.



## **Background and objective**

The British Embassy Jakarta conducted a Business Perception Survey in 2021 to identify key challenges companies have been facing in doing business in Indonesia. 38% of the survey respondents identified clarity of law and regulations to be their top barriers. This activity aims to develop a guide to doing business in Indonesia by providing clear, detailed and informative guide to market entry and to create conditions for overseas (especially British) businesses to trade, grow and invest in and with Indonesia. This in-depth guide will cover the Indonesian regulatory landscape, including existing rules and restrictions on certain sectors. Specifically for FinTech sector, this guide aims to provide information on regulatory landscape and recommendations on market entry strategy for FinTech companies in a number of specific sub-sectors.

## **Timing and indicative budget**

The project must be completed by 18 March 2021. The budget for this project is up to £40,000 inclusive of all expenses and taxes. Value for money is an important factor, therefore pricing will be considered in the selection process. For further details on the timeline please see [proposal background and guidance](#) (ODT, 140KB). .

# **Guidelines for submitting a proposal**

## **Assessment / evaluation criteria of the proposals**

1. Experience and track record
2. Project management
3. Knowledge and methodology
4. Branding and Design Requirements
5. Duty of Care and code of conduct

See [proposal background and guidance](#) (ODT, 140KB) for further details and weighting for each.

## **How to submit**

Bids should be sent to Mercedes White [Mercedes.white@fcdo.gov.uk](mailto:Mercedes.white@fcdo.gov.uk) and Laura Wijaya [laura.wijaya@fcdo.gov.uk](mailto:laura.wijaya@fcdo.gov.uk) using the reference “Guide to Doing Business in Indonesia and Guide to FinTech in Indonesia”. The deadline for bids is 11:59pm (Jakarta time) on 19 November 2021. Late submissions will not be accepted.

See [proposal background and guidance](#) (ODT, 140KB).

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