Buying a new car? Vehicle tax rates have changed



Vehicle tax rates are changing for cars and some motorhomes first registered with DVLA from today. These changes do not affect cars registered before 1 April 2017 — but their rate of tax has increased today in line with the Retail Price Index.

If you're thinking about buying a new car or motorhome, read on because this will affect you.

For the last 12 months we've been working hard to make sure that you get the facts about the changes before you buy a new car.

We've been busy communicating this message on <u>Facebook</u>, <u>Twitter</u> and <u>YouTube</u> since last November and have updated GOV.UK information about the changes. Our press office has been issuing press releases to national, local and specialist publications.

In January, we launched a digital advertising campaign to new car buyers with simple messages driving people to GOV.UK to read the facts. As a result of all our combined digital communications, almost 700,000 people have visited the information.

We've been <u>blogging regularly</u>, as well as putting messages on our printed literature. Over at our contact centre we have an automated telephone service to quickly answer your questions. This has been really effective so far with almost all of the calls relating to the changes using the service.

We've also been working closely with our stakeholders in the motor industry to help them get ready behind the scenes for the new rates. This includes updating the existing first registration service, creating a specially designed toolkit to use with their customers and running webinars in January and February.

So if you are thinking about buying a new car or motorhome from today, you're probably aware of the changes by now. But make sure you have a look at new vehicle tax rates information to see how it affects you.

Follow DVLA on <u>Twitter</u>, <u>Facebook</u> and <u>LinkedIn</u> and subscribe to our <u>Digital</u> <u>Services Blog</u>.

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