

Brussels ETO promotes innovation and technology opportunities to Web Summit 2024 participants

The Hong Kong Economic and Trade Office in Brussels (Brussels ETO) promoted opportunities in Hong Kong for innovation and technology (I&T) start-ups and companies that are attending the Web Summit Lisbon 2024 in Portugal.

In collaboration with Invest Hong Kong and the Portugal-Hong Kong Chamber of Commerce and Industry, Brussels ETO hosted a networking reception on November 12 (Lisbon time) for about 100 participants of the Web Summit. At the reception, Brussels ETO Assistant Representative Mr Paul Leung outlined Hong Kong's distinctive advantages under the "one country, two systems" principle and in the Guangdong-Hong Kong-Macao Greater Bay Area.

Mr Leung highlighted the commitment of the Government in strengthening the role of Hong Kong as an international I&T centre and encouraged I&T companies to set up their operations in Hong Kong. He invited participants to come and see firsthand how Hong Kong is the place for I&T and why Hong Kong is an ideal place for them to grow their business, innovations and technology.

The Web Summit is a major global technology conference and is being held this year from November 11 to 14 (Lisbon time). It is attended by over 70 000 international participants in the field of technology.